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FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

5-23-01

RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
☐ Resubmission (Non-Recordation)
 Document ID# _____
☐ Correction of PTO Error
 Reel # _____ Frame # _____
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☐ Reel # _____ Frame # _____

Conveyance Type

- ☒ Assignment ☐ License
☐ Security Agreement ☐ Nunc Pro Tunc Assignment
 Effective Date
 Month Day Year
☐ Merger
☐ Change of Name
☐ Other

Conveying Party

Name PEERLESS TYRE CO.

- ☐ Mark if additional names of conveying parties attached
 Execution Date
 Month Day Year
December 9, 2000

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
☐ Other (Company)
☒ Citizenship/State of Incorporation/Organization Colorado, U.S.A.

Receiving Party

- ☐ Mark if additional names of receiving parties attached

Name (line 1) BRIDGESTONE/FIRESTONE, INC.

DBA/AKA/TA _____

Address (line 1) 50 Century Boulevard

Address (line 2) _____

Address (line 3) _____

NashvilleTennessee37214

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be Attached. (Designation must be a separate document from Assignment.)
☒ Corporation ☐ Association
☐ Other (Company)
☒ Citizenship/State of Incorporation/Organization Ohio, U.S.A.

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

—Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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Domestic Representative Name and Address

Enter for the first Receiving Party Only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (202) 672-5300

Name Geoffrey M. McNutt

Address (line 1) Foley & Lardner

Address (line 2) 3000 K Street, N.W., Suite 500

Address (line 3) Washington, D.C. 20007-5109

Address (line 4) _____

Pages

Enter the total number of pages of the attached conveyance document
Including any attachments.

1

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same Property).

Trademark Application Number(s)

Registration Number(s)

278,257

Number of Properties

Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41); \$ 40.00

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-0741

Authorization to charge additional fees: Yes ☒ No ☐

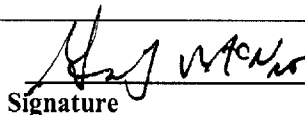
Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached Copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Geoffrey M. McNutt

Name of Person Signing

Signature



Date

5/23/01

ASSIGNMENT

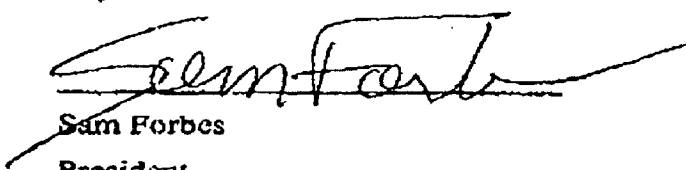
Peerless Tyre Co. ("Assignor") is a Colorado Corporation having its principal place of business at 5000 Kingston Street, Denver, Colorado, 80239 and the owner of the Trademark "PEERLESS" for rubber tires for vehicles and inner tubes for tires, the goodwill associated therewith and U.S. Trademark Registration No. 278,257 therefor, dated December 9, 1930.

Bridgestone/Firestone, Inc., ("Assignee") is an Ohio Corporation having its principal place of business at 50 Century Boulevard, Nashville, Tennessee 37214.

For good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor does hereby sell, assign and transfer unto Assignee the entire right, title and interest in and to the Trademark and U.S. Trademark Registration No. 278,257, together with the good will of the business in connection with which the Trademark is used.

Peerless Tyre Co.

By:


Sam Forbes

President

December 9, 2000

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