05-29-2001

101731008 COVER SHEET FORWARDING ASSIGNMENT OR OTHER CONVEYANCE FOR RECORDING

5.23.01

Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

Dear Sir:

Please record the attached original document:

- 1. Name of conveying party: Claire's Folly, Inc.
- 2. Name and address of receiving party: Pure Spirit Productions 7850 Freeway Circle, Suite 200 Middleburg Heights, Ohio 44130
- 3. Nature of conveyance:

[X] Assignment

[] Merger

[] Security Agreement

[] Change of Name

[] Other.....

Execution Date:.....January 30, 2001

- 4. Application number(s) or trademark number: 75/723,406 If this document is being filed together with a new application, the execution date of the application is:.....
 - a. Trademark Application No.(s): 75/723,406
 - b. Trademark No.: 2,424,626
 - 5. Name and address of party to whom correspondence concerning documents should be mailed:

Daniel A. Thomson, Esq.

EMERSON & SKERIOTIS

One Cascade Plaza - Fourteenth Floor Akron, OH 44308-1136

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 1.21(h)) :.. 1... X \$40.00 = \$40.00

[X] A check in the amount of \$40.00, which includes the fee for recording the Assignment is enclosed.

[X] Please charge deposit account 05-0875 in the amount of \$.... to cover the recording fee.

- 8. Please charge any additional fees due, or credit any overpayment to deposit account number 05-0875.
 - 9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

May 21, 2001

Daniel A. Thomson, Esq.

Reg. No.: 43,189

One Cascade Plaza - Fourteenth Floor

Akron, Ohio 44308-1381

Total number of pages comprising cover sheet: [2]



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February 21, 2001

Daniel A. Thomson, Esq.

Reg. No.: 43,189

One Cascade Plaza - Fourteenth Floor

Akron, Ohio 44308-1381

Total number of pages comprising cover sheet: [2]

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TRADEMARK ASSIGNMENT

Whereas Claire's Folly, Inc., of Middleburg Heights, Ohio, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,424,626, dated January 30, 2001; and

Whereas Pure Spirit Productions, of Middleburg Heights, is desirous of acquiring said mark and the registration thereof; CLAIRE'S FOLLY

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Claire's Folly, Inc. does hereby assign unto the said Pure Spirit Productions all right, title, and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

Joanne Schneider

STATE OF Ohio, Cuyahoga COUNTY, ss:

On this 30 day of January, 2001, before me appeared Joanne Schneider, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf (or the behalf of the identified corporation or other juristic entity with authority to do so.)

Notary Public

Notary Public, State of Ohlo, Cap. Co. My Commission Expires May 12, 2006

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RECORDED: 02/23/2001