



05-14-2001

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Expires 06/30/99  
OMB 0651-0027

05-30-2001

Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101733688

5-14-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year \_\_\_\_\_
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name FRESH WESTERN MARKETING, INC.

05/14/01

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name RIVER RANCH FRESH FOODS - SALINAS, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1156 Abbott Street

Address (line 2) \_\_\_\_\_

Address (line 3) Salinas California 93915  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002304 FRAME: 0663

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number *or* the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="533,453"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

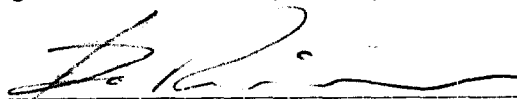
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

F. David LaRiviere



May 14, 2001

Name of Person Signing

Signature

Date Signed

**TRADEMARK ASSIGNMENT AGREEMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, Fresh Western Marketing, Inc. ("FWM / Delaware"), a corporation organized and existing under the laws of the State of Delaware, does by these presents assign, convey, transfer and deliver to River Ranch Fresh Foods – Salinas, Inc. ("RRFF-Salinas, Inc."), a corporation organized and existing under the laws of the State of Delaware, its legal representatives, successors and assigns, the entire right, title and interest in and to the trademark registrations and trademark applications ("Trademarks") listed in Schedule A which is attached hereto and incorporated herein by reference, together with the good will associated therewith and symbolized by the Trademarks. This assignment agreement is effective as of the 1<sup>st</sup> day of September, 1999.

IN WITNESS WHEREOF, FWM / Delaware and RRFF-Salinas, Inc. have executed this assignment agreement by their duly authorized representatives.

FRESH WESTERN MARKETING, INC.

RIVER RANCH FRESH FOODS –  
SALINAS, INC.

A Delaware Corporation

A Delaware Corporation

By: \_\_\_\_\_

By: \_\_\_\_\_

James I. Lucas  
President  
May 14, 2001

James I. Lucas  
President  
May 14, 2001

**SCHEDULE "A"**

Trademarks:

1. "GREEN BARN" - No. 533,453