

05-30-2001 ONLY



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Tab settings 000

To the Honorable Commissioner

to the attached original documents or copy thereof.

1. Name of conveying party(ies):

name and address of receiving party(ies)

K.C.P.L., INC.

Name: Kenneth Cole Productions (LIC), Inc.

Internal Address: MAY 25 2001

Street Address: 90 Sommerset House
Thompson Blvd., PO Box SS-5212

City: Nassau State: Bahamas ZIP:

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Bahamas
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☒ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

Execution Date: December 22, 2000

4. Application number(s) or patent number(s):

B. Trademark Registration No.(s)

A. Trademark Application No.(s)

See Attached Exhibit A

See Attached Exhibit A

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed: -

6. Total number of applications and registrations involved: 39

Name: GEOFFREY I. LANDAU

Internal Address:

7. Total fee (37 CFR 3.41).....\$ 990.00

☒ Enclosed

☐ Authorized to be charged to deposit account

Street Address: LACKENBACH SIEGEL

Please charge any additional fees due, or credit any over payment to:

P.O. Box 416

City: SCARSDALE State: NY ZIP: 10583

8. Deposit account number:

10-0100

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

GEOFFREY I. LANDAU

Name of Person Signing

Signature

May 23, 2001

Date

Total number of pages including cover sheet, attachments, and document: 9

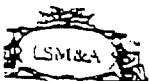
Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 002304 FRAME: 0840



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, Virginia 22202-3513

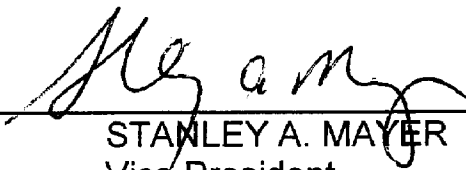
DOMESTIC REPRESENTATIVE

LACKENBACH SIEGEL
P. O. Box 416, Scarsdale, New York 10583, U.S.A.

is hereby designated representative upon whom notices or process in
proceedings affecting the marks set forth
in the attached Exhibit A hereto may be served.

Kindly conduct all correspondence with
Lackebach Siegel at their above address.

KENNETH COLE PRODUCTIONS (LIC), INC.

BY: 
STANLEY A. MAYER
TITLE: Vice President

EFFECTIVE DATE: December 22, 2000

EXHIBIT A**Trademark****Registration No.**

KENNETH COLE	1,372,672
KENNETH COLE	1,455,871
KENNETH COLE	1,458,352
UNLISTED	1,502,318
KENNETH COLE	1,558,017
UNLISTED	1,850,351
TRIBECA	1,693,132
REACTIONS	1,817,985
UNLISTED	1,840,545
UNLISTED	1,920,896
KENNETH COLE REACTION	1,991,610
KENNETH COLE	1,968,821
KENNETH COLE NEW YORK	1,999,096
UNLISTED CONSOLES	1,931,647
KENNETH COLE NEW YORK	2,034,269
UNLISTED	2,008,297
REACTION MADE IN U.S.A.	2,003,246
KENNETH COLE REACTION	2,237,071
REACTION	2,345,847
KC	2,217,582
KENNETH COLE	2,170,135
KENNETH COLE NEW YORK	2,179,155
REACTION	2,248,481
TRIBECA	2,255,844
KENNETH COLE	2,179,237
KENNETH COLE NEW YORK	2,217,647
KENNETH COLE COLLECTION	2,119,463
UNLISTED	2,137,064
KENNETH COLE REACTION	2,068,076
REACTION	2,189,378
KCP	2,289,406
KENNETH COLE REACTION	2,154,344
KENNETH COLE REACTION	2,186,930
KENNETH COLE COLLECTION	2,194,378
KENNETH COLE COLLECTION	2,242,166
KENNETH COLE NEW YORK	2,387,696
REACTION KENNETH COLE	2,362,439

TRADEMARK**REEL: 002304 FRAME: 0842**

Trademark

KC NEW YORK
UNLISTED

Serial No.

75-378,285
75-823,814

ASSIGNMENT

WHEREAS, K.C.P.L., INC., a Delaware corporation with offices at 152 West 57th

Street, New York, New York 10019, was the owner of all right, title and interest in and to the

below listed trademarks which have been filed and/or registered at the United States Patent and

Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
KENNETH COLE	1,372,672
KENNETH COLE	1,455,871
KENNETH COLE	1,458,352
UNLISTED	1,502,318
KENNETH COLE	1,558,017
UNLISTED	1,850,351
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Trademark**Registration No.**

UNLISTED	2,137,064
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REACTION KENNETH COLE	2,362,439

Trademark**Serial No.**

KC NEW YORK	75-378,285
UNLISTED	75-823,814

(hereinafter referred to as the "Marks");

WHEREAS, **KENNETH COLE PRODUCTIONS (LIC), INC.**, a Bahamas corporation with offices at 90 Sommerset House, Thompson Blvd., P.O. Box SS-5212, Nassau, Bahamas, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement **KENNETH COLE PRODUCTIONS (LIC), INC.** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **KENNETH COLE PRODUCTIONS (LIC), INC.**

NOW, THEREFORE, effective as of December 22, 2000, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **K.C.P.L., INC.** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **KENNETH COLE PRODUCTIONS (LIC), INC.** all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

K.C.P.L., INC. REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

K.C.P.L., INC.

BY: Michael F. Colosi
Michael F. Colosi

TITLE: **Vice President & General Counsel**

EFFECTIVE DATE: **December 22, 2000**

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TRADEMARK**REEL: 002304 FRAME: 0847**

Trademark

Serial No.

**KC NEW YORK
UNLISTED**

**75-378,285
75-823,814**