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06-18-2001



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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Madaus Murdock, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 21, 2000

2. Name and address of receiving party(ies)

Name: Nature's Way Products, Inc.

Internal

Address: _____

Street Address: 1375 No. Mountain Springs Pkwy

City: Springville State: Utah Zip: 84663

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Utah - 5
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1,659,382)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gordon M. Walker

Internal Address: _____

Street Address: 1375 No. Mountain Springs Pkwy

City: Springville State: Utah Zip: 84663

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gordon M. Walker
Name of Person Signing

[Signature]
Signature

June 4, 2001
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/12/2001 GTON11 00000201 1659382

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TRADEMARK
REEL: 002305 FRAME: 0374

TRADEMARK ASSIGNMENT

WHEREAS, Madaus Murdock, Inc. with offices located at 10 Mountain Springs Parkway, P.O. Box 4000, Springville, UT 84663, is the owner of the following trademark now registered in the United States Trademark Office:

| <u>Trademark</u> | <u>Registration No.</u> | <u>Date of Registration</u> |
|--|-------------------------|-----------------------------|
| Researching the Healing Powers of Nature | 1,659,382 | 10-08-91 |

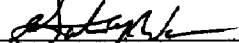
WHEREAS, Nature's Way Products, Inc. having its principal offices at 1375 North Mountain Springs Parkway, Springville, Utah 84663, is desirous of acquiring said registered trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Madaus Murdock Inc. hereby assigns, transfers and conveys to Nature's Way Products, Inc. all right, title and interest in the RESEARCHING THE HEALING POWERS OF NATURE trademark in the United States together with the goodwill of the business symbolized by the said trademark.

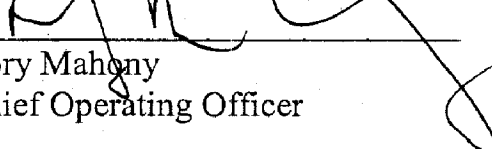
Madaus Murdock, Inc. warrants that it is the beneficial owner of the RESEARCHING THE HEALING POWERS OF NATURE trademark, that it has all requisite power and authority to enter into this Assignment, that this Assignment has been duly executed and delivered by Madaus Murdock, Inc. and constitutes a valid and binding obligation and that the trademark is owned free and clear of any liens, claims or encumbrances.

This Assignment is made at Springville, Utah, this 21st day of December, 2000.

NATURE'S WAY PRODUCTS, INC.

By: 
Gordon M. Walker
Secretary to the Corporation

MADAUS MURDOCK, INC.

By: 
Rory Mahony
Chief Operating Officer

TM/Assignment/MadausMurdockTrademark