

05-30-2001

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SHEET

MAY 21 2001

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID# _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other _____
- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
05152001

Name Key Curriculum Press, Inc.

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other _____

Citizenship/State of Incorporation/Organization California corporation

Receiving Party

Mark if additional names of conveying parties attached

Name KCP Technologies, Inc.

DBA/AKA/TA _____

Composed of corporation of California

Address (line 1) 1150 65th Street

Address (line 2) _____

Address (line 3) Emeryville CA 94608
City State/County Zip Code

- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association

Other _____

Citizenship/State of Incorporation/Organization California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002305 FRAME: 0406

Domestic Representative Name and Address

Enter for the First Receiving Party only.

Name _____
Address (line 1) _____
Address (line 2) _____
Address (line 3) _____
Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 415-777-3999

Name Katherine C. Spelman, Esq.
Address (line 1) Steinhart & Falconer LLP
Address (line 2) 333 Market Street, Suite 3200
Address (line 3) San Francisco, CA 94105-2150
Address (line 4) _____

Pages Enter the total number of pages of the attached conveyance document including any attachment. # 1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
<u>76087948</u>	_____
<u>76088399</u>	_____
_____	_____
_____	_____

Number of Properties Enter the total number of properties involved. # 2

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 65.00

Method of Payment: Enclosed Deposit Account
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: # 19-4215
Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Katherine C. Spelman  May 21, 2001
Name of Person Signing Signature Date Signed

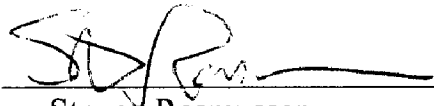
**ASSIGNMENT OF TRADEMARKS
AND FEDERAL APPLICATIONS THEREFOR**

KEY CURRICULUM PRESS, INC., a California corporation having a principal place of business at 1150 65th Street, Emeryville, California 94608, (hereinafter called "Assignor") owns the trademarks DYNAMIC STATISTICS and FATHOM DYNAMIC STATISTICS and Federal Application Serial Nos. 76/087,948 and 76/088,399 therefor.

WHEREAS KCP TECHNOLOGIES, INC., a California corporation having a principal place of business at 1150 65th Street, Emeryville, California 94608 (hereinafter called "Assignee"), is desirous of acquiring said marks and Applications therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said marks and Applications therefor including any and all common law rights therein and the goodwill of the business associated therewith and symbolized thereby.

KEY CURRICULUM PRESS, INC.

By: 
Steven Rasmussen
President

Dated: May 15, 2001