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Tab settings

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(i) 
ColeCorp, Inc.

05-21-2001
 U.S. Patent & TMO/TM Mail RcptDt #67

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Texas**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Grizzard Communications Group, Inc.**

Internal Address: **Suite 900**

Street Address: **229 Peachtree Street, N.E.**

City: **Atlanta** State: **GA** ZIP: **30303**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes N

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **May 14, 2001**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers

B. Trademark Registration No.(s)

2,417,007

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Mary Dalton Baril, Esq.**

Internal Address: **McGuireWoods LLP**

Street Address: **901 East Cary Street, One James Center**

City: **Richmond** State: **VA** ZIP: **23219-4030**

6. Total number of applications and registrations involved:..... **1**


7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary Dalton Baril  **5/18**, 2001
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

4

UNITED STATES TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, ColeCorp, Inc., a Texas corporation, located at 820 Gessner, Suite 1750, Houston, Texas 77024, hereinafter referred to as "ASSIGNOR," has adopted and used and is the owner of the marks set forth in the Schedule to this United States Trademark and Service Mark Assignment (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"), and the United States Service Mark Registration for BRAND IMAGINATION (Registration No. 1,417,007) (the "Registration"); and

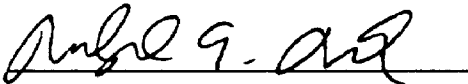
WHEREAS, Grizzard Communications Group, Inc., a Delaware corporation, located at 229 Peachtree Street, N.E., Suite 900, Atlanta, Georgia 30303, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the Goodwill and the Registration;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill and the Registration, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its assigns and legal representatives, for the full extent of the life of the Marks and the term of the Registration, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Marks and the holder of record title to the Registration and that ASSIGNOR has full power to make this Assignment.

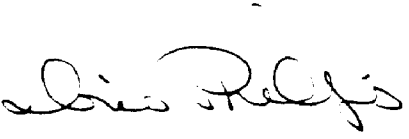
IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed this 14TH day of MAY, 2001.

ColeCorp, Inc.

By: 

Name: NANNA A. REIN

Title: CFU


Iris Phillips, Douglas County, Georgia.
My Commission Expires Jan. 3, 2003.

SCHEDULE

REGISTRATION

<u>Name of Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BRAND IMAGINATION	2,417,007	January 2, 2001

COMMON LAW MARKS

Brand Imagination
BrandStrategy
BrandProfile
BrandStorm
BrandVision
BrandMonitor