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FORM PTO-1618A  
Expires 06/30/99U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

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05-23-2001

U.S. Patent &amp; TMO/TM Mail Rpt Dt #72

RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

☒ New☐ Resubmission (Non-Recordation)  
Document ID # ☐ Correction of PTO ErrorReel #  Frame # ☐ Corrective DocumentReel #  Frame # 

## Conveyance Type

☒ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ Merger☐ Change of Name☐ Other Effective Date  
Month Day Year

04 26 01

## Conveying Party

☐ Mark if additional names of conveying parties attachedExecution Date  
Month Day YearName Saramar, L.L.C.

04 26 01

Formerly ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association☒ Other Limited Liability Company☒ Citizenship/State of Incorporation/Organization Delaware

## Receiving Party

☐ Mark if additional names of receiving parties attachedName Courtaulds Textiles (Holdings) LimitedDBA/AKATA Composed of Address (line 1) 225 Bath Rd.Address (line 2) Address (line 3) Slough

City

United Kingdom

State/Country

SL1 4AH

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization United Kingdom☒ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002306 FRAME: 0186

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Arthur J. DeBaugh

Address (line 1) Sara Lee Corporation

Address (line 2) Chief Counsel- Intellectual Property

Address (line 3) 1000 East Hanes Mill Road

Address (line 4) Winston-Salem, North Carolina 27105

**Correspondent Name and Address**

Area Code and Telephone Number

Name Arthur J. DeBaugh

Address (line 1) Sara Lee Corporation

Address (line 2) Chief Counsel- Intellectual Property

Address (line 3) 1000 East Hanes Mill Road

Address (line 4) Winston-Salem, North Carolina 27105

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. # 4

**Trademark Application Number(s) or Registration Number(s)** ☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

78/014525

**Number of Properties** Enter the total number of properties involved. # 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 19-0143

Authorization to charge additional fees:

Yes

☒

No

☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Arthur J. DeBaugh

Name of Person Signing

Arthur J. DeBaugh

Signature

26-04-01

Date Signed



05-23-2001

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## ASSIGNMENT

**WHEREAS**, Saramar, L.L.C. (hereinafter called "Assignor"), a Delaware corporation having its principal place of business at 125 South Wacker Drive, Suite 300, Chicago, Illinois, 60606 has adopted, used, and is using the trademark listed below;

Mark: DRAMATIC LIFT

U.S. App. No. 78/014525

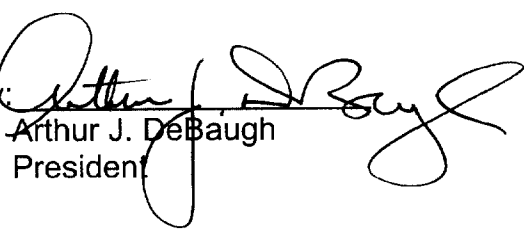
**WHEREAS** Courtaulds Textiles (Holdings) Limited (hereinafter called "Assignee"), a United Kingdom corporation having its principal place of business at, 225 Bath Road, Slough, SL1 4AU, United Kingdom is desirous of acquiring said trademark;

**NOW, THEREFORE**, for ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Saramar, L.L.C.

Date: 26-4-01

By:   
Arthur J. DeBaugh  
President

Subscribed and sworn to before me this 26 day of April, 2001.

Amanda K. Truesdale  
Notary Public

My commission expires on: 1-29-06

