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HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Elegant USA, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of New Jersey
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

25 2001

Name: Jaguar Cars Limited

Internal Address:

Street Address: Browns Lane, Allesley

City: Coventry State: England ZIP: CV5 9DR

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Great Britain
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: March 21, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/776,053
75/776,054

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maria Franek Angileri

Internal Address: 22nd Floor

Street Address: 1000 Town Center

City: Southfield State: MI Zip: 48075

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41)

\$ 65.00

Enclosed
 Authorized to be charged to Deposit Account

8. Deposit Account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Maria F. Angileri
Name of Person Signing

Maria F. Angileri
Signature

5/17/01
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Director of the United States Patent and Trademark Office, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002306 FRAME: 0500

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jaguar Cars Limited

Serial No.: 75/776,053

Filed: August 13, 1999

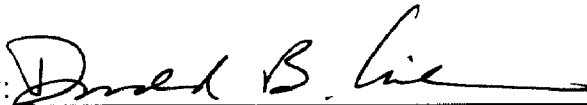
Mark: TYPE-Xi

Class: 12

DESIGNATION OF DOMESTIC REPRESENTATIVE

Maria F. Angileri, Elizabeth F. Janda, and George R. Mosher, all members of the State Bar of Michigan and the firm of Brooks & Kushman P.C., whose postal address is 1000 Town Center, Twenty-Second Floor, Southfield, Michigan 48075, are hereby designated applicant's representatives upon whom notice or process in proceedings affecting the mark may be served.

JAGUAR CARS LIMITED

By: 

Name Printed: Donald B. Aiken

Title: Authorized Signatory

Dated: May 15, 2001

