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In exchange for One Dollar, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby sells, assigns, transfers and conveys unto MBA POULTRY, L.L.C., a Nebraska limited liability company ("Buyer") all of Seller's right, title and interest in and to all intellectual property of Seller, including all rights relating to the federal trademark registration of the mark "SMART CHICKEN," and design, Reg. No. 2,090,475, registered August 26, 1997 (the "Property").

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