

5-29-01

06-04-2001



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2116749"/>	<input type="text" value="2200753"/>	<input type="text" value="2292023"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2266348"/>	<input type="text" value="2273587"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JOANNA VARVOS

Name of Person Signing

Signature

MAY 23 2001

Date Signed

## TRADEMARK ASSIGNMENT

WHEREAS, LOOKSMART, LTD., a Delaware corporation having offices at 625 Second Street, San Francisco, California 94107 ("LOOKSMART") has adopted and used, or has the intent to use, as the case may be, the following marks, for which applications or registrations have been filed or are pending in the United States and other countries as shown below:

Trademark	Registration or Serial No.	Date of Registration
AMERICA'S CHOICE MALL	U.S. Reg. No. 2,116,749	November 25, 1997
CHOICE REAL ESTATE	U.S. Reg. No. 2,200,753	October 27, 1998
CHOICE MALL	U.S. Serial No. 75-392247	
CP CHOICE PLAZA	U.S. Reg. No. 2,292,023 U.S. Serial No. 75-386057	November 16, 1999
CHOICE WORLD	U.S. Reg. No. 2,266,348	August 3, 1999
(PLANET LOGO)	U.S. Serial No. 75-386058	
AMERICA'S CHOICE MALL	U.S. Reg. No. 2,273,587 Japan Serial No. 171452/97	November 6, 1997
AMERICA'S CHOICE MALL	China Serial No. 9700114715	
CHOICE MALL	Japan Serial No. 167760/97	
CHOICE MALL	China Serial No. 9700111943	
JAPAN'S CHOICE MALL	U.S. Serial No. 75-294112	(Potentially abandoned)
CITYLIVE	U.S. Serial No. 75-092765	(Potentially abandoned)
AUTHORIZED DEALER M CHOICE MALL	U.S. Serial No. 75-555925	(Potentially abandoned)
CHOICE MEDNET	U.S. Serial No. 75-294310	(Potentially abandoned)
CHOICE FOOD & FUN	U.S. Serial No. 75-290754	(Potentially abandoned)
CHOICE PLAZA	U.S. Serial No. 75-290752	(Potentially abandoned)
CHOICEMALL.COM	U.S. Serial No. 75-057071	(Potentially abandoned)
CHOICE WELLNESS	U.S. Serial No. 75-290725	(Potentially abandoned)

WHEREAS, LOOKSMART and QCOMMERCE, INC., a Washington corporation having offices at 1307 120<sup>th</sup> Avenue NE, Bellevue, Washington, 98005 ("QCOMMERCE"), have entered into an Asset Purchase Agreement dated May 10, 2000, pursuant to which LOOKSMART agreed to assign to QCOMMERCE all of its right, title, and interest in and to the marks in connection with the transfer of the business to which the marks pertain;

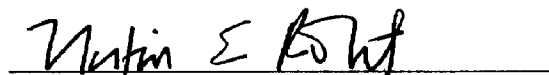
WHEREAS, LOOKSMART desires to assign all it's interest in the trademarks, the registrations and the applications in connection with the Asset Purchase Agreement;

WHEREAS, QCOMMERCE desires to acquire all of LOOKSMART's interest in the trademarks, the registrations and the applications;

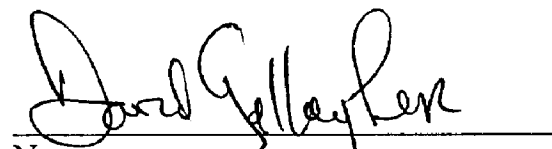
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, LOOKSMART hereby assigns to QCOMMERCE all of it's right, title and interest in and to the trademarks, the registrations, and the applications, together with the goodwill of the business symbolized by the trademarks and applications and/or registrations thereof.

Executed effective September 25, 2000.

LOOKSMART, LTD.

  
Name:  
Title: Senior Counsel

QCOMMERCE, INC.

  
Name:  
Title: