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525-01

RECORD#

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U.S. Department of Commerce  
Patent and Trademark Office

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name and address of conveying party:</p> <p>Name: <u>Hearst Communications, Inc.</u>  Address: <u>959 Eighth Avenue</u>  <u>New York, N.Y. 10019</u></p> <p><input type="checkbox"/> Individual                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership            <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation, State of <u>Delaware</u>  <input type="checkbox"/> Other: _____</p> <p>Additional name(s) of conveying party(ies) attached?  <input type="checkbox"/> Yes                                      <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party:</p> <p>Name: <u>ExIn LLC</u>  Address: <u>1213 Evans Avenue</u>  <u>San Francisco, CA 94124</u></p> <p><input type="checkbox"/> Individual(s) citizenship: _____  <input type="checkbox"/> Association: _____  <input type="checkbox"/> General Partnership: _____  <input type="checkbox"/> Limited Partnership: _____  <input type="checkbox"/> Corporation, State of _____  <input checked="" type="checkbox"/> Other: <u>California limited liability company</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designation must be a separate document from Assignment)  Additional name(s) of receiving party(ies) attached?  <input type="checkbox"/> Yes                                      <input type="checkbox"/> No</p>
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3. Nature of Conveyance:

<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> Merger
<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Change of Name
	<input type="checkbox"/> Other: _____

Execution Date: October 24, 2000

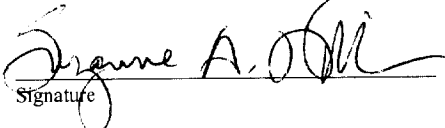
<p>4. Application Number(s) or Registration Number(s):</p> <p>A. Trademark Application Number(s).</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>B. Trademark Registration Numbers: <u>2,289,051 *</u></p> <p>*(See schedule "A" attached hereto.)</p> <p>Additional numbers attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning this document should be mailed:</p> <p>Name: <u>Suzanne A. Williams</u></p> <p>Address: <u>McCutchen, Doyle, Brown &amp; Enersen, LLC</u>  <u>Three Embarcadero Center</u>  <u>San Francisco, California 94111</u></p>	<p>6. Total applications and registrations involved: <u>5</u></p> <p>7. Total fee (37 C.F.R. § 3.41)(\$40.00 per mark for the first mark and \$25.00 for each additional mark recorded on the same document):</p> <p><u>\$140.00</u></p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account.  <input checked="" type="checkbox"/> The Commissioner is authorized to charge underpayment of any fees or credit any overpayment to deposit Account Number 13-0257.</p> <p>8. Deposit Account Number: _____</p>
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DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Suzanne A. Williams  
Name

  
Signature

5/24/01  
Date

Total number of pages including cover sheet, attachments and document: 3

06/04/2001 6TON11 00000057 2289051  
01 FC:481  
02 FC:482

40.00 DP  
100.00 DP

NUNC PRO TUNC  
ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Hearst Communications, Inc., a corporation organized and existing under the laws of the State of Delaware and doing business at 959 Eighth Avenue, New York, NY 10019, has adopted and used the Trademark and Service Mark Registrations which are registered in the United States Patent and Trademark Office listed in Schedule "A" attached hereto; and

WHEREAS, Hearst Communications, Inc. did effective July 28, 2000, sell, transfer and assign to ExIn LLC, a California limited liability company doing business at 1213 Evans Avenue, San Francisco, CA 94124, all of Hearst Communications, Inc.'s right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" together with the goodwill of the business symbolized by the Trademarks and Service Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Hearst Communications, Inc. hereby confirms that it has sold, transferred and assigned and does hereby assign and transfer unto ExIn LLC, its successors and assigns, all of Hearst Communications, Inc.'s right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" together with the goodwill of the business symbolized by the Trademarks and Service Marks.

Hearst Communications, Inc.

By: 

Jonathan E. Thackeray

Title: Vice President

Dated: October 24, 2000

NUNC PRO TUNC  
ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

Schedule "A"

<u>Registration No.</u>	<u>Registered Trademarks and Service Marks</u>
2,289,051	SAN FRANCISCO EXAMINER
1,875,244	FAT CITY
1,884,901	FAT CITY Design
1,319,927	BAY TO BREAKERS
1,379,651	EXAMINER BAY TO BREAKERS