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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Sirena Apparel Group, Inc., a Delaware corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: The Estate of Rose Marie Reid
 Internal Address: _____
 Address: _____

Street Address: Route 1, Box 3390
 City: Alta State: Wyoming Zip: 83422

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Estate

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1088787
0551238

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kelly A. McMahon
 Internal Address: Jeffer, Mangels, Butler & Marmaro LLP

Street Address: 2121 Avenue of the Stars

City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
10-0440

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kelly A. McMahon [Signature] 5/23/07
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document. 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 2307 FRAME: 0881

04/24/01 12:43 2307 353 8215
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ESTATE OF RMR
JMBM IP DEPT.

002/003

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made as of the 17th day of April, 2001 by SIRENA APPAREL GROUP, INC., a Delaware corporation, whose address is 2825 Sante Fe Avenue, Los Angeles, California, 90058 ("Assignor") in favor of THE ESTATE OF ROSE MARIE REID, whose address is Route 1, Box 3390, Alta, Wyoming 83422 ("Assignee").

WHEREAS, Assignor owns and has used the trademarks ROSE MARIE REID, ROSE MARIE REID and Design, and ROSE MARIE REID (stylized) (collectively, the "Trademarks"), and is the owner of registrations of the Trademarks, including without limitation U.S. Reg. Nos. 1,088,787 and 551,238; and


WHEREAS, Assignor desires to transfer and assign, and Assignee desires to acquire, the Trademarks, the registrations thereof and the business and goodwill of Assignor's business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor does hereby transfer and assign to Assignee all right, title and interest in and to the Trademarks, the registrations thereof, including without limitation U.S. Reg. Nos. 1,088,787 and 551,238, together with the goodwill of business symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor, having been duly authorized, has caused this Assignment of Trademarks to be executed as of the date first written above.

"ASSIGNOR"
SIRENA APPAREL GROUP, INC.

SIRENA APPAREL GROUP, INC.

By: 
Brian J. Zientek

Its: 
Chief Executive Officer

[NOTARY INFORMATION FOLLOWS]

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