FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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Reprod. Goeson February 22, 2001

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	Karnedt Goron August 24, 2000
	ND P. GORDON  Signature  Date Signed
Name	e of Person Signing Signature

## **ASSIGNMENT**

WHEREAS, WILLARD BISHOP CONSULTING, LTD., of 840 S. Northwest Highway Barrington, Illinois 60010, has adopted, used, and is using the trademark identified as "Fresh Facts" ("Mark"), which is registered in the United States Patent and Trademark Office Principal Register, Registration No. 2,198,049, as of Registration Date of October 20, 1998.; and
WHEREAS, The Perishables Group, Inc., an Illinois corporation ("Assignee"), of, Illinois, is desirous of acquiring said Mark and the registration thereof;
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to the said Mark. This Assignment is pursuant to that certain Asset Purchase and Sale Agreement of even date between Assignor and Assignee and others.
WILLARD BISHOP CONSULTING, LTD.,
By Willard Bishop, President
STATE OF ILLINOIS ) ss.:
On this 7 day of, 2000, before me appeared Willard Bishop, President of Willard Bishop Consulting, Ltd., the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf and on behalf of the identified corporation or other juristic entity with authority to do so.
NOTARY PUBLIC
My commission expires:  "OFFICIAL SEAL" ALAN H. GARFIELD Notary Public, State of Illinois My Commission Exp. 03/04/2003

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