

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Delta Broadcasting, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies)
Name: King Biscuit Entertainment Group
Address: 151 West 30th Street
7th Floor
City: New York State: NY Zip: 10001

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State NY
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name

Other _____

Execution Date: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
1,868,661
75-198,885

Additional numbers attached? _____

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anne W. Salisbury

BAKER BOTTS L.L.P.

Address: 599 Lexington Avenue

City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved:
2

7. Total fee (37 CFR 3.41): \$ _____

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-4377
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.

Anne W. Salisbury

Name of Person Signing



Signature

8/13/01

Date

Total number of pages including cover sheet, attachments and document: 2

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- Association
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OMB No. 0651-0011 (exp. 4/94)

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Washington, DC 20231**

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TRADEMARK ASSIGNMENT

WHEREAS, Delta Broadcasting, Inc., having a place of business at 1360 Radio Drive, Helena, Arkansas 72342 (Assignor), has applied for federal registration of the marks: "KING BISCUIT TIME," Application Serial No. 1,868,661; "KING BISCUIT TIME," Application Serial No. 2,275, 144; and "KING BISCUIT TIMES," Application Serial No. 75-198,885 (the "Applications"), and

WHEREAS, King Biscuit Entertainment Group with a principal place of business at 16 East 53rd Street, New York, New York 10022 ("Assignee"), desires to acquire all interest in the Applications, and the goodwill appurtenant thereto;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Applications, together with the goodwill associated therewith, and all the Assignor's rights therein, to the Assignee.

By: *Jamie M. Howe*
Delta Broadcasting, Inc.

Dated: 5/23/2001

Rose Kettler
Notary Public

