

06-06-2001



5-30-01

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

REEL: 002309 FRAME: 0100

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75737240"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karl M. Zielaznicki

Signature

May 30, 2001

Date Signed

Name of Person Signing

ASSIGNMENT OF PENDING SERVICE MARK

WHEREAS, JONES INTERNATIONAL, LTD. ("Assignor"), a corporation organized under the laws of the State of Colorado, United States of America, with a place of business at 9697 E. Mineral Avenue, Englewood, CO 80112, has adopted, used and is using and owns the entire right, title and interest in and to the service mark HARD DRIVE'S EXTREME ROCK AWARDS, as evidenced by application serial number 75/737,240 as filed in the United States Patent and Trademark Office (the "Mark"), and owns the related common law rights, and owns the goodwill of the business appurtenant to the Mark; and

WHEREAS, United Stations Radio Networks, Inc. ("Assignee"), a corporation organized under the laws of the State of New York, United States of America, with a principal place of business at 25 West 45th Street, New York, NY 10036, is desirous of acquiring the entire right, title and interest in and to the Mark, including the common law rights related thereto, and all rights in the goodwill of the business appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the validity and receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee the entire right, title and interest in and to the Mark, including the common law rights related thereto, together with the goodwill of the business symbolized by the Mark, together with all claims for damages by reason of infringement of same, with the right to sue and collect for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives and together with that portion of Assignor's business in connection with which Assignor had a *bona fide* intention to use the Mark;

Assignor expressly agrees to execute, acknowledge and deliver such documents and other instruments as may be reasonably requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance and delivery of the Mark to Assignee.

IN WITNESS WHEREOF, this Assignment has been duly executed on behalf of Assignor this 22nd day of February, 2001.

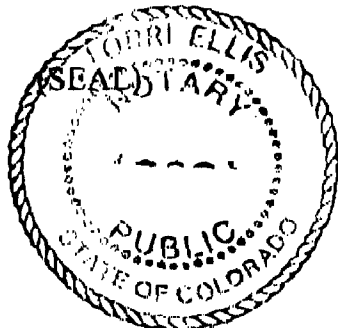
JONES INTERNATIONAL, LTD.

By: *Timothy J. Burke*
Timothy J. Burke
Group Vice President

STATE OF COLORADO)
) ss:
COUNTY OF ARAPAHOE)

The foregoing instrument was acknowledged before me this 22nd day of February, 2001, by Timothy J. Burke, Group Vice President of Jones International, Ltd., a Colorado corporation, on behalf of the corporation.

WITNESS my hand and official seal.



Torri Ellis
Notary Public

9697 East Mineral Avenue
Englewood, Colorado 80112

My Commission Expires: August 11, 2001.