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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Premium Brands Inc. 6/01
Individual(s) Association
General Partnership Limited Partnership
[X] Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes [X] No

2. Name and address of receiving party(ies)
Name: Goodlife Brands Inc.
Internal
Address:
Street Address: 7720 Alderbridge Way
Richmond, British Columbia, Canada
City: State: Zip: V6X 2A2
Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation-State Canada
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes [X] No
Additional name(s) & address(es) attached? Yes [X] No

3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other
Execution Date: April 11, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/923753
Additional number(s) attached Yes [X] No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Mary A. Francis, Esq.
Internal Address: Thelen Reid & Priest LLP
P. O. Box 190187
Street Address:
San Francisco 94119-0187
City: State: CA Zip:

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
[X] Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Mary A. Francis
Name of Person Signing
Signature
Date 5-31-01

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002309 FRAME: 0523

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Trademark Registration of:

GOODLIFE BRANDS INC.

Mark: GOODLIFE

Serial No.: 75/923,753

Filed: February 17, 2000

Assistant Commissioner for Trademarks
1900 Crystal Drive
Arlington, Virginia 22202-3513

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

THELEN REID & PRIEST LLP, whose postal address is 101 Second Street, Suite 1800, San Francisco, California, 94105-3601, is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

GOODLIFE BRANDS INC.

BY: 

Name: George Paleologou

Title: Director

Dated: May 4, 2001

905815

TRADEMARK
REEL: 002309 FRAME: 0524

ASSIGNMENT

WHEREAS, PREMIUM BRANDS INC., a Canadian corporation, having its principal place of business at 7720 Alderbridge Way, Richmond, British Columbia, Canada, V6X 2A2, has adopted and is using in its business the trademark GOODLIFE which is the subject of Application Serial No. 75/923,753, filed on February 17, 2000 in the U.S. Patent and Trademark Office; and

WHEREAS, GOODLIFE BRANDS INC., a Canadian corporation, having its principal place of business at 7220 Alderbridge Way, Richmond, British Columbia, Canada, V6X 2A2, is desirous of acquiring the trademark GOODLIFE, together with the goodwill of the business symbolized by the mark and the aforesaid registration;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PREMIUM BRANDS INC. does hereby assign and transfer unto GOODLIFE BRANDS INC. all right, title and interest in and to the aforesaid trademark GOODLIFE together with the goodwill of the business connected with the use of and symbolized by the aforesaid mark, and the aforesaid Application Serial No. 75/923,753.

DATED at Richmond, British
Columbia, this 11th day
of April, 2001.

PREMIUM BRANDS INC.

BY: 

Name: William Kalutycz

Title: Chief Financial Officer

905802

RECORDED: 06/01/2001

TRADEMARK
REEL: 002309 FRAME: 0525