

06-08-2001



101742165

To the Honorable Commissioner of Patents and Trademarks and original documents or copy thereof.

1. Name of conveying party(ies):

Hong Kong City Toys Factory Limited

5-31-01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State- Hong Kong
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: March 20, 2000

2. Name and address of receiving party(ies)

Name: Home Shopping Club LP

Internal Address: Legal Department

Street Address: 1 HSN Drive

City: St. Petersburg State: FL Zip: 33729

- Individual(s) citizenship
- Association
- General Partnership MAY 31
- Limited Partnership Delaware
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1918157

400

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan D. Weis

Internal Address: Legal Department

Street Address: 1 HSN Drive

City: St. Petersburg State: FL Zip: 33729

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1069

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan D. Weis
Name of Person Signing

Susan D. Weis
Signature

5/30/01
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/07/2001 6TDM11 00000190 501069 1918157
01 FC:481 40.00 CH

TRADEMARK ASSIGNMENT

WHEREAS, Hong Kong City Toys Factory Limited., a Hong Kong corporation ("Assignor"), has adopted, used and is using the following trademark (the "Trademark") in commerce in the United States and elsewhere now registered in the United States Patent and Trademark Office in International Class 28:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
Special Welcome	1,918,157	September 12, 1995; and

WHEREAS, Home Shopping Club L.P., a Delaware limited partnership ("Assignee"), has agreed to acquire and assume and the Assignor has agreed to sell, assign and transfer the Trademark with respect to its use in commerce in the United States, on the terms set

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademark with respect to its use in commerce in the United States, together with the goodwill symbolized by the Trademark and the United States registration thereof.

5. Assignor and Assignee agree to execute and deliver to each other, all papers, instruments, and assignments, and to perform any other reasonable acts that each may require in order to carry out the provisions of this Agreement.

Signed as of this 20th day of March, 2000

HONG KONG CITY TOYS FACTORY
LIMITED

By: David Bohmer
Name: David Bohmer
Title: Vice President

STATE OF Ohio)
) : SS.:
COUNTY OF Hamilton)
April

On March 5, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared David Bohmer, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within instrument as the Vice President of Hong Kong City Toys Factory Limited., and acknowledged to me that such corporation executed the within instrument pursuant to a resolution of its board of directors.

WITNESS my hand and official seal.

Signature Richard R. Kelly

My Commission expires: 4-16-2004

[Seal]

HOME SHOPPING CLUB, L.P.

By: HSN GENERAL PARTNER LLC, its
Sole general partner

By: Kenneth L. Locicero
Name:
Title:

STATE OF FLORIDA)
 : SS.:
COUNTY OF PINELAS)

On March 20th, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared Kenneth Locicero, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within instrument as the _____ of HSN General Partner LLC, the sole general partner of Home Shopping Club, L.P., and acknowledged to me that such limited partnership executed the within instrument at the direction of HSN General Partner LLC..

WITNESS my hand and official seal.

Signature Lynn Whitehead

My Commission expires

[Seal]

