

FORM PTO-1618A
Expires 08/30/99
OMB 0651-0027

08-15-2001

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

*Corrective
8/15/01*



101812443

**RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # 002282 Frame # 0821

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Change of Name
- Other Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name L'Oreal

Execution Date
Month Day Year
06-07-01

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization FRANCE

Receiving Party

Mark if additional names of receiving parties attached

Name GA MODEFINE SA

DBA/AKA/TA _____

Composed of _____

Address (line 1) 90 Avenue de France

Address (line 2) _____

Address (line 3) Lausanne

City

Suisse

State/Country

CH-1004

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization SWITZERLAND

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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REEL: 002310 FRAME: 0434

FORM PTO-1618B
Expires 06/30/99
OMB 0551-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Abigail A. Rubinstein

Name of Person Signing

Signature

8/15/01

Date Signed

FORM PTO-1618A
Expires 06/30/99
CMB 0691-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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06-07-01

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Address (line 3) Lausanne Suisse CH-1004

- Individual General Partnership Limited Partnership

- Corporation Association

Other _____

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TRADEMARK
REEL: 002282 FRAME: 0821

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REEL: 002310 FRAME: 0436

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Expires 06/30/99
OMB 0631-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address Area Code and Telephone Number 212.408.2666

Name Abigail A. Rubinstein

Address (line 1) Baker Botts L.L.P.

Address (line 2) 30 Rockefeller Plaza

Address (line 3) 44th Floor

Address (line 4) New York, N.Y. 10112

Pages Enter the total number of pages of the attached conveyance document # 1
Including any attachments.

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<u>2,415,554</u>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

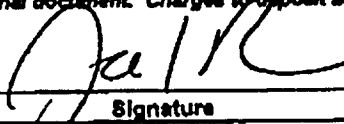
Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: # 02-4377

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Abigail A. Rubinstein
Name of Person Signing


Signature

7/2/01
Date Signed

TRADEMARK
REEL: 002282 FRAME: 0822

TRADEMARK
REEL: 002310 FRAME: 0437

ASSIGNMENT

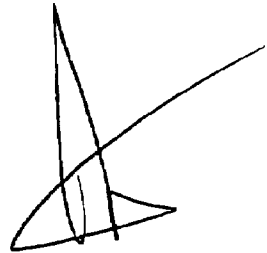
WHEREAS, L'OREAL, a Societe Anonyme, organized and existing under the laws of the Republic of France, with a place of business at 14, rue Royale, 75008 Paris, France (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark MANIA, United States Trademark Registration No. 2,451,554, and the goodwill thereof; and

WHEREAS, GA MODEFINE SA, a Societe Anonyme, organized and existing under the laws of the Switzerland, with a place of business at 90 Avenue de France, CH-1004 Lausanne, Suisse (hereinafter "Assignee") is desirous of acquiring said mark:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all its rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the United States Trademark.

L'OREAL S.A.

Dated: June 7, 2001

By: _____

Name: JOSE MUNIZ
Title: Chief Trademark Counsel.

U.S. ASSIGNMENT

121110

SR

ASSIGNMENT

WHEREAS, L'OREAL, a Societe Anonyme, organized and existing under the laws of the Republic of France, with a place of business at 14, rue Royale, 75008 Paris, France (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark MANIA, United States Trademark Registration No. 2,415,554, and the goodwill thereof; and

WHEREAS, GA MODEFINE SA, a Societe Anonyme, organized and existing under the laws of the Switzerland, with a place of business at 90 Avenue de France, CH-1004 Lausanne, Suisse (hereinafter "Assignee") is desirous of acquiring said mark:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all its rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the United States Trademark.

L'OREAL S.A.

Dated: June 9, 2001

By: _____

Name: JOSE MONTEIRO
Title: Chief Trademark Counsel.