

06-08-2001

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# Davis Wright Tremaine LLP

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May 31, 2001

MAY 31 2001

## RECORDATION FORM COVER SHEET - TRADEMARKS

Hon. Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: Correction of Recorded Assignment Information  
Assignor: US Magazine Company, L.P.  
Assignee: US Magazine LLC

Sir:

Please record the attached original document(s) or copy(ies) thereof:

1. Conveying party:  
US Magazine Company, L.P.  
a New York limited partnership  
1290 Avenue of the Americas  
New York, NY 10104
2. Receiving party:  
US Magazine LLC  
a Delaware limited liability company  
1290 Avenue of the Americas  
New York, NY 10104
3. Nature of Conveyance: Corrective Document (re Nunc Pro Tunc Assignment from "US Magazine Company, L.P." to "US Magazine LLC", executed February 2, 2000, and effective as of December 31, 1999.)

06/07/2001 TDIAZ1 00000069 040258 2009674

01 FC:481 40.00 CH

75963

TRADEMARK  
REEL: 002311 FRAME: 0033

May 31, 2001

Page 2 of 2



Re: Correction of Recorded Assignment Information  
From: US Magazine Company, L.P.  
To: US Magazine LLC

3. (continued)

Reel/Frame 2237/0573

Recordation Date: February 8, 2001

**This is a Resubmission to correct the name of the Assignee.  
The correct name of the Assignee is "US Magazine LLC".**

4. Trademark Reg. Nos.: 2,009,674, 1,679,326 and 1,399,365

5. Correspondent Name and Address:

Alexandra Nicholson, Esq.

Davis Wright Tremaine L.L.P.

1740 Broadway, 25<sup>th</sup> Floor

New York, NY 10019

Tel.: 212 489-8230

6. Number of Properties (total): 3

7. Total Fee: \$90

Authorized to be charged to deposit account.

8. Please charge our deposit account No. 040258 the sum of \$90.00 to cover the fee for Recordal of Assignment of three (3) trademarks. Please charge any deficiency or credit any overcharge to said Deposit Account.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,

Alexandra Nicholson

May 31, 2001

**CERTIFICATE OF EXPRESS MAILING**

I certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated below and is addressed to Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231.

Mailing Date: May 31, 2001

Label No.: EL 653 492 878 US

Signature:

Phyllis Schoenberg

02-20-2001



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
  - License
  - Security Agreement
  - Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002311 FRAME: 0035

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,009,674"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,679,326"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,399,365"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deirdre Davis, Esq.

Name of Person Signing

Signature

February 8, 2001

Date Signed

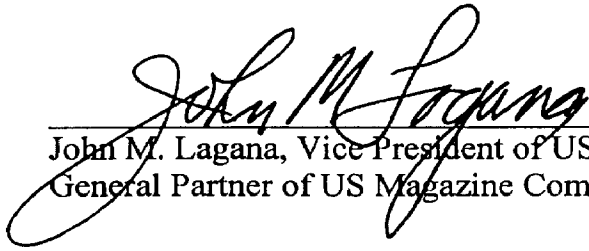
## NUNC PRO TUNC TRADEMARK ASSIGNMENT

**WHEREAS**, US Magazine Company, L.P., a Delaware limited partnership, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 (“Assignor),” is the owner of all the right, title, and interest in and to the trademarks (the “Marks”) set forth on Schedule A attached hereto, the registrations for them, and all associated good will; and

**WHEREAS**, US Magazine LLC, a Delaware limited liability company, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 (“Assignee”), is desirous of acquiring all, right, title and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto;


**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of December 31, 1999, all right, title, and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their

respective registrations and the right to sue for and recover damages for past  
infringements of the Marks and to stand in the place of Assignor in all matters related  
thereto.



John M. Lagana, Vice President of US Magazine Corporation,  
General Partner of US Magazine Company, L.P.

Sworn to before me this  
2 day of February, 2000

  
Notary Public

TIMOTHY M. WALSH  
Notary Public, State of New York  
No. 4987425  
Qualified in New York County  
Certificate Filed in New York County  
Commission Expires Oct. 15, 2002

## Schedule A

<u>Mark</u>	<u>Registration Number</u>
LOOSE TALK	Reg. No. 2,009,674
US	Reg. No. 1,679,326
US (Stylized)	Reg. No. 1,399,365

#65697