

06-11-2001



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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
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Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Televisa International, LLC

LS 01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State (Mexico)
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: May 25, 2001

2. Name and address of receiving party(ies)

Name: Televisa Internacional, S.A. de C.V.

Address: Internal Avenida Vasco de Quiroga 2000

Colonia Zedec Santa Fe
Street Address: Edificio A, Piso 4

City: Mexico City State: MX, D.F. Zip: 01210

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Mexico
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,168,692

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman P. Leventhal, Esq.

Internal Address: Suite 600

Leventhal Senter & Lerman P.L.L.C.

Street Address: 2000 K Street, N.W.

City: Washington State: D.C. Zip: 20006

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman P. Leventhal

Name of Person Signing

Signature

May 28, 2001

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/08/2001 GTON11 00000134 1168692

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TRADEMARK
REEL: 002311 FRAME: 0502

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

Applicant: Televisa Internacional, S.A. de C.V.,)
Successor-in-interest to)
Televisa International, LLC)
Registration No.: 1,168,692)
Mark: GALAVISION)
Filing Date: September 8, 1981)

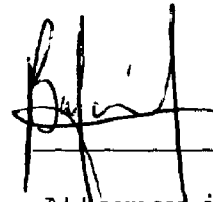
Law Office: 104
Examining Attorney:
Theodore McBride

TO: Honorable Commissioner for Trademarks
Box: ASSIGNMENT/FEE
2900 Crystal Drive
Arlington, VA 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

Applicant hereby designates Norman P. Leventhal and Janet Y. Shih, members of the Bar of the District of Columbia, and associated with the firm of Leventhal, Senter & Lerman P.L.L.C., 2000 K Street, N.W., Suite 600, Washington, D.C. 20006-1809, as its representatives upon whom notice or process affecting the mark may be served.

TELEVISA INTERNACIONAL, S.A. DE C.V.

By:  _____
Title: Attorney-in-Fact

Date: May 25, 2001

ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY, dated as of May
25, 2001, is entered into by and between Televisa International, LLC, a Delaware limited liability company, and Televisa Internacional, S.A. de C.V., a Mexican corporation. Televisa International, LLC was, and Televisa Internacional, S.A. de C.V. is, a wholly-owned subsidiary of Grupo Televisa, S.A. ("Grupo Televisa").

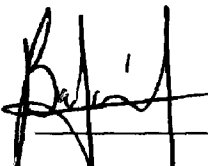
WHEREAS, Televisa International, LLC has owned the rights to the service mark "Galavision" (the "Mark") in the United States, Registration No.1,168,692.

WHEREAS, due to a corporate reorganization Televisa International, LLC was merged into Televisa Internacional, S.A. de C.V., and the Mark has been assigned from Televisa International, LLC to Televisa Internacional, S.A. de C.V. Thus, this assignment is to a successor to the business of the applicant.

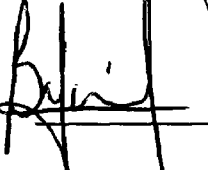
WHEREAS, accordingly, Televisa International, LLC hereby assigns and Televisa Internacional, S.A. de C.V. hereby assumes, all rights, title and interest in the Mark.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Intellectual Property to be executed and delivered effective as of the date first written above.

TELEVISA INTERNATIONAL, LLC

By: 
Title: Attorney-in-Fact

TELEVISA INTERNACIONAL, S.A. de C.V.

By: 
Title: Attorney-in-Fact