

06-11-2001

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Our Ref: 46411-0036

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New
 Resubmission (Non-Recordation)
Document ID # _____
 Correction of PTO Error
Reel # _____ Frame # _____
 Corrective Document
Reel # _____ Frame # _____



Conveyance Type

Assignment _____ License
 Security Agreement _____ Nunc Pro Tunc Assignment
 Merger _____ Effective Date
Month Day Year
 Change of Name _____ 12 1 2000
 Other Appointment of
Domestic Representative

Conveying Party _____ Mark if additional names of conveying parties attached

Name United Distillers & Vintners (SJ) B.V. Execution Date
Month Day Year
5 30 2001

Formerly _____
 Individual Association
 General Partnership
 Limited Partnership
 Corporation
 Other private limited company
 Citizenship/State of Incorporation/Organization The Netherlands

Receiving Party _____ Mark if additional names of receiving parties attached

Name Guinness United Distillers & Vintners B.V.
DBA/AKA/TA _____
Composed of _____
Address (line 1) Molenwerf 10-12,
Address (line 2) _____
Address (line 3) 1014 Amsterdam, The Netherlands
 Individual
 General Partnership
 Limited Partnership
 private limited company
 Citizenship/State of Incorporation/Organization The Netherlands

06/08/2001 6TON11 00000153 75714548

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 50.00 DP

TRADEMARK
REEL: 002311 FRAME: 0515

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Karen A. Butcher, Esq.

Address (line 1) Morgan, Lewis & Bockius LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 202-467-7526

Name Karen A. Butcher, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

1

Trademark Application Number(s) or Registration Number(s)

No. Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

75/714,548
76/075,856

Registration Number(s)

2,382,808

Number of Properties Enter the total number of properties involved.

3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$90.00

Method of Payment: Enclosed

Deposit Account _____

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

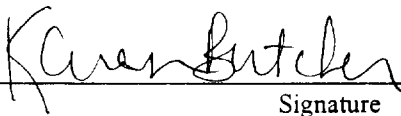
Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karen A. Butcher

Name of Person Signing


Signature

6-1-01

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademarks of

Guinness United Distillers & Vintners B.V.

6.501

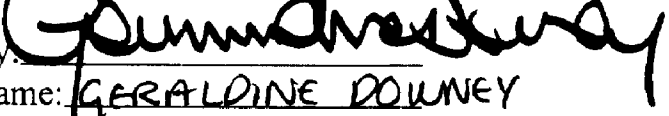
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APPOINTMENT OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA G. BLUMENTHAL, JASON I. HEWITT, MEREDITH A. CARLO and LISA D. HERBST, members of the District of Columbia Bar, STEPHANIE M. FOSTER and JOSEPH E. WASHINGTON, members of the New York Bar, SHAI A. LITTLEJOHN, MARIA D. CASTNER, and MARY J. FRANK, members of the Maryland Bar, REGINA A. O'BRIEN, JENNIFER T. MILLER, and ROBERT B. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1800 M Street, NW, Washington, D.C. 20036, and GREGORY S. SHATAN, STEPHEN W. FEINGOLD, GERRY A. FIFER, MAURA B. LEEDS, KERI A. CHRIST, HILLEL I. PARNES, JEFFREY H. GREENE, ENID D. JEAN-CLAUDE, ADAM R. AGENSKY, JESSICA N. COHEN and ELISABETH S. BRADLEY, members of the New York Bar, and IAN J. WARREN, a member of the Illinois Bar, all located at 161 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

Signed this 12^m day of FEBRUARY, 2001.

Guinness United Distillers & Vintners B.V.

By: 
Name: GERALDINE DOWNEY
Title: AUTHORISED REPRESENTATIVE

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by **United Distillers & Vintners (SJ) B.V.**, a private limited company existing under the laws of The Netherlands and having a principal business address at Molenwerf 10-12, 1014 Amsterdam, The Netherlands (hereinafter "Assignor"), in favor of **Guinness United Distillers & Vintners B.V.**, a private limited company existing under the laws of the Netherlands, having a principal business address at Molenwerf 10-12, 1014 Amsterdam, The Netherlands (hereinafter "Assignee").

WHEREAS, the Assignor was the owner of the trademark registrations for JOHNNIE WALKER PREMIER – Label (Reg. No. 2,382,808), JOHNNIE WALKER - Word (Serial No. 76/075,856), and JOHNNIE WALKER PREMIER BOTTLE Device (Serial No. 75/714,548) (hereinafter "the Marks") and the goodwill of the business symbolized thereby, and desires to confirm having assigned the said Marks to the Assignee.

WHEREAS, Assignor did, on December 1, 2000, by separate instrument, assign certain of its assets and business to Assignee, including all right, title and interest in and to the Marks, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of December 1, 2000, its entire right, title and interest in and to the Marks and the goodwill symbolized by the Marks, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 30th day of May, 2001.

United Distillers & Vintners (SJ) B.V.

By: Laurel E. Queens
Name: Laurel E. Queens
Title: Authorized Representative