

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
08 15 2001

Conveying Party

Mark if additional names of conveying parties attached

Name Aisle Sentry Systems, Inc.

Execution Date
Month Day Year
08 15 2001

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name Menasha Corporation

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1645 Bergstrom Road

Address (line 2) _____

Address (line 3) Menasha

Wisconsin

54956

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Wisconsin

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mai documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

700006928

TRADEMARK
REEL: 002312 FRAME: 0767

FORM PTO-1618B
Expires 08/30/99
OMB 0651-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2395875"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marta S. Levine

August 20, 2001

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made by and among Aisle Sentry Systems, Inc., a Florida corporation with its principal place of business at 9143 Philips Hwy., Jacksonville, Florida 32256 ("Aisle") and Menasha Corporation, a Wisconsin corporation with its principal place of business at 1645 Bergstrom Road, Neenah, Wisconsin 54956 ("Purchaser").

Whereas, Aisle is the owner of the trademark shown on Schedule 1 (which is attached hereto and incorporated by reference), the registration thereof, and the good will of the business in connection therewith; and

Whereas, the Purchaser wishes to acquire the trademark, the registration thereof, and the good will of the business in connection therewith.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Aisle agrees to sell, assign, and transfer to the Purchaser, and does hereby sell, assign, and transfer to the Purchaser, Aisle's entire right, title and interest in and to the trademark, the registration thereof, and the good will of the business in connection therewith, as well as Aisle's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the trademark.

This Assignment of Trademark shall be pursuant to that Asset Purchase Agreement by and among Aisle, Purchaser and Bruce R. Kern, Donald C. Ladson, Lewis G. Libby and John L.D. Young, dated as of August 15th, 2001.

In witness whereof, Aisle has caused this Assignment of Trademark to be executed and sealed by its duly authorized officer as of the date indicated below.

AISLE SENTRY SYSTEMS, INC.

By: 

Name: BRUCE R. KERN

Title: CHAIRMAN

Date: August 15th, 2001

STATE OF FLORIDA)
DUVAL COUNTY)

The above-named individual, to me known to be the duly authorized representative of Aisle Sentry Systems, Inc., personally appeared before me and acknowledged to me that he executed the foregoing Assignment of Trademark on behalf of Aisle Sentry Systems, Inc. and pursuant to authority duly received.

In witness whereof, I hereby set my hand and official seal this 15th day of August, 2001.

(SEAL)

Cynthia Jo Myers
Notary Public
State of Florida
My Commission expires: 1/8/04



Cynthia Jo Myers
MY COMMISSION # CC883889 EXPIRES
January 8, 2004
BONDED THRU TROY FAIN INSURANCE, INC.

Schedule 1 to
Assignment of Trademark

U.S. Trademark Registration

Mark	Registration No.	Issue Date	Goods/Class
AISLE SENTRY	2,395,875	10/17/2000	Plastic warning signs used in retail stores to alert customers of hazardous conditions and plastic advertising signs having recessed warning indicia which can be accessed to warn customers of hazardous conditions (in Int. Class 020)