

RE RECORD.  
6-7-01 TR.

06-13-2001

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To the Honorable Commissioner of Patents and

101748228

original documents or copy thereof.

1. Name of conveying party(ies):

~~Jerome~~ Jerry Jerome Joseph Stark

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 18, 1994

2. Name and address of receiving party(ies)

Name: XOX Inc.

Internal Address: \_\_\_\_\_

Street Address: 110 E. 9th Street #1088A

City: Los Angeles State: CA ZIP: 90079

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

Reg. 1769988

ID 101199197

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Benjamin Kiss, Esq.

Internal Address: #

Street Address: 1800 Ave. of the Stars

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40 <sup>XX</sup>

Enclosed

already paid.

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Benjamin Kiss  
Name of Person Signing

Signature

June 7, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 35



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original documents or copy thereof

Tab settings

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):

Jerry Jerome Joseph Stark

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

9-12-00

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: 10-18-94

2. Name and address of receiving party(ies)

Name: XOX INC

Internal Address:

112 W 9th St #726

Los Angeles CA 90015

Street Address: 112 W 9th St

Suite 726

City: Los Angeles State: CA ZIP: 90015

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s): Reg 1769988 TO 101199197

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Benjamin Kiss

Internal Address: 1925 Century Park

East Suite 2000

Los Angeles, CA 90067

Street Address: 1925 Century Park

East Suite 2000

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$

Enclosed

paid

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true and correct copy of the original document.

Benjamin Kiss

Name of Person Signing

Signature

8-29-00

Date

Total number of pages including cover sheet

TRADEMARK

TRADENAME ASSIGNMENT

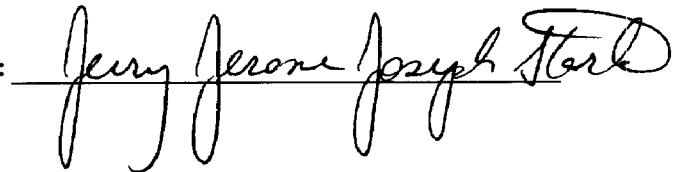
WHEREAS, Jerry Jerome Joseph Stark, an individual ("Seller"), having a principal place of business at 110 E. 9th Street, #1088A, Los Angeles, CA 90079, is the owner of all right, title and interest in and to the trademarked tradename "XOX" ® (the "Trabdename"); and

WHEREAS, XOX, Inc. a California corporation organized and existing under the laws of the State of California ("Seller"), having a principal place of business at 110 E. 9th Street, #1088A, Los Angeles, CA 90079, is desirous of acquiring the Tradename.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Seller does hereby sell, assign, and transfer unto Purchaser all right, title, and interest in and to the Tradenames, together with the good will of the business symbolized by and adhering to the Tradename, including, but not limited to, all rights to sue and recover for past infringement of said Tradenames.

Dated: As of October 18, 1994

JERRY JEROME JOSEPH STARK, an individual

By: 

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

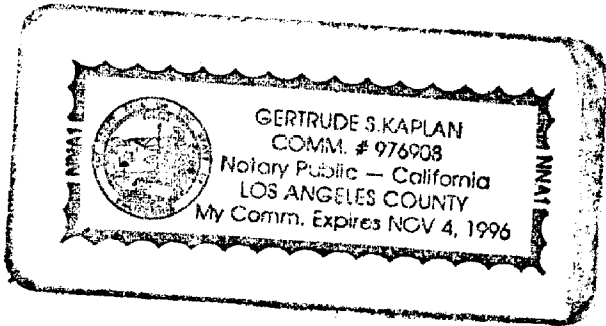
On Dec 7, 1994, before me, the undersigned, a Notary Public in and for said State, personally appeared

Jerry Jerome Joseph Stark

- personally known to me;  
 proved to me on the basis of satisfactory evidence,

to be the person who executed the within instrument as President of the corporation that executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a resolution of its Board of Directors.

WITNESS my hand and official seal.



Gertrude S. Kaplan  
Notary Public