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U.S. Patent & TMO/TM Mail Rcpt Dt. #70



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

6.08.01

1. Name of conveying party(ies):

Champion Products Inc.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Nunc Pro Tunc Assignment
- Merger
- Change of Name

Execution Date: April, 19, 2001

2. Name and address of receiving party(ies)

Name: Sara Lee Global Finance L.L.C.
Internal Organization Services
Address: 103 Springer Building

Street Address: 3411 Silverside Road

City: Wilmington State: DE Zip: 19801

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State _____

Other Limited Liability Corporation- Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/109191

B. Trademark Registration No.(s)

0274178

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Victoria J. Triplett

Internal Address: Senior Intellectual Property Administrator
Law Department

Street Address: 1000 East Hanes Mill Road

City: Winston-Salem State: NC Zip: 27105

6. Total number of applications and registrations involved:

49

7. Total fee (37 CFR 3.41).....\$1240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 19-0142

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Victoria J. Triplett
Name of Person Signing

June 8, 2001
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/20/2001 LMUELLER 00000183 190142 75109191

01 FC:481 40.00 CH
02 FC:482 1200.00 CH

TRADEMARK
REEL: 002313 FRAME: 0001

0274178	CHAMPION STYLIZED
0507277	CHAMPKNIT & DESIGN
0513818	NORWICH
0515356	CHAMPKNIT STYLIZED
0584362	CHAMPION STYLIZED
0706365	ENDURALL
0765536	CHAMPFLEX
1127251	C LOGO
1183887	IT TAKES A LITTLE MORE TO MAKE A CHAMPION
1323337	CHAMPION LOGO
1335611	CHAMPION U.S.A. LOGO
1355442	CHAMPION & ATHLETE DESIGN
1407811	CHAMPION & CHINESE CHARACTERS
1463681	C LOGO
1504953	REVERSE WEAVE
1566064	C LOGO
1756925	CHAMPION LOGO
1775283	CHAMPION LOGO
1819014	CHAMPION LOGO
1827538	C LOGO
1828930	CHAMPION LOGO
1852482	CHAMPION
1860938	CHAMPION LOGO
1886122	IT TAKES A LITTLE MORE TO MAKE A CHAMPION
1899029	COOL-LINER
1915092	CHAMPION LOGO
1919933	COOL JOCK
2004276	CHAMPION LOGO
2049566	C LOGO
2072524	THE CHAMPION PERFORMANCE PROMISE LOGO
2125303	CHAMPION
2252229	COOL-BRIEF
2289557	POWERBLEND
2319994	CHAMPION
2357827	CHAMPION
2370478	CHAMPION
2388031	CHAMPION LOGO

75/109191	C LOGO
75/347756	CHAMPION WOMAN
75/576033	CHAMPION
75/576034	CHAMPION
75/580410	C LOGO
75/580411	C LOGO
75/580413	CHAMPION LOGO
75/580414	CHAMPION LOGO
75/580415	CHAMPION LOGO
75/832762	CHAMPION LOGO
75/832763	C LOGO
75/901252	CHAMPION

NUNC PRO TUNC ASSIGNMENT

State of North Carolina)
)
County of Forsyth) SS.

WHEREAS CHAMPION PRODUCTS INC., (hereinafter called "Assignor"), a corporation having its principal place of business at 475 Corporate Square Drive, Winston-Salem, North Carolina, USA, has adopted, used, and is using the trademarks listed on the attached schedule; and

WHEREAS SARA LEE GLOBAL FINANCE L.L.C. (hereinafter called "Assignee"), a Delaware corporation having its principal place of business at 204F Weldin Building, 3411 Silverside Road, Wilmington, Delaware, USA, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of April 19, 2001, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the trademarks and the registrations thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

CHAMPION PRODUCTS INC.

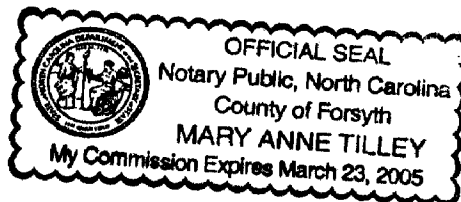
By: Arthur J. DeBaugh
Arthur J. DeBaugh
Assistant Secretary

Date: 23 May 2001

Subscribed and sworn to before me this 23 day of May, 2001.

[SEAL]

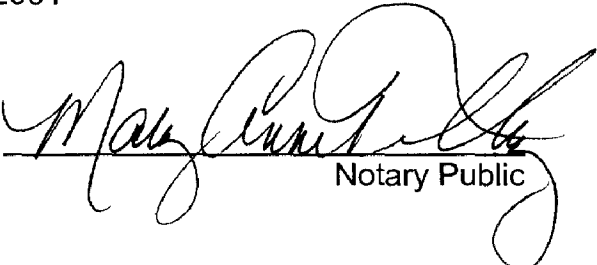
My commission expires: 3/23/05
Mary Anne Tilley
Notary Public



North Carolina
Forsyth County

I, Mary Anne Tilley, a Notary Public for said county and state, do hereby certify that Arthur J. DeBaugh personally appeared before me this day and acknowledge the due execution of the foregoing instrument.

Witness my hand and official seal, this the 23rd day of May 2001


Notary Public

My commission expires on March 23, 2005.

