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(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**FIT TV Holdings, LLC**

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware Limited Liability Co.
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 5/31/00

2. Name and address of receiving party(ies)

Name: **DISCOVERY COMMUNICATIONS, INC.**

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 7700 Wisconsin Avenue  
City: Bethesda State: MD Zip: 20814

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1866567

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Meredith Schorr

Internal Address: c/o White & Case

Street Address: 1155 Avenue of the Americas

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Meredith Schorr  
Name of Person Signing

Meredith Schorr  
Signature

6/8/01  
Date

Total number of pages including cover sheet, attachments, and document: 4

06/13/2001 TDIAZ1 00000130 1866567  
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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002313 FRAME: 0356

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, FIT TV HOLDINGS, LLC, a Delaware limited liability company, and successor in interest to FIT TV Partnership, with its address at c/o Fox Cable Networks, 1440 S. Sepulveda, Blvd., Los Angeles, California 90025 ("Assignor"), owns all right, title and interest in and to the following mark which is registered or pending with the United States Patent and Trademark Office:

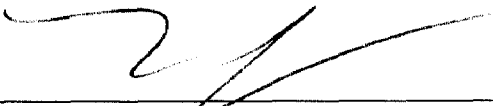
See Schedule A annexed hereto

WHEREAS, DISCOVERY COMMUNICATIONS, Inc., a Delaware corporation, of 7700 Wisconsin Avenue, Bethesda, Maryland 20814 ("Assignee") is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee its entire right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

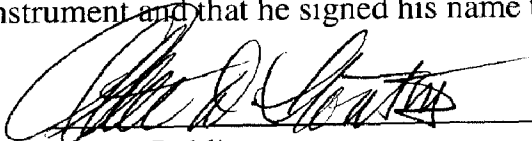
Dated: 5/31/00

FIT TV HOLDINGS, LLC (Assignor)

  
\_\_\_\_\_  
Name: Lawrence A. Jacobs  
Title: Senior Vice President

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF NEW YORK)

On this 31st day of May, 2000, before me personally appeared Lawrence A. Jacobs, to me known who, being by me duly sworn, did depose and say that he is the Senior Vice President of FIT TV Holdings, LLC the Assignor, described herein and which executed the foregoing instrument and that he signed his name thereto.



Notary Public

ARTHUR D. STOUT III  
Notary Public, State of New York  
No. 02ST4601245  
Qualified in New York County  
Term Expires July 31, 2002

SCHEDULE A

SCHEDULE OF INTELLECTUAL PROPERTY

MARK	CLASS	REG. NO.	GOODS & SERVICES
FITNESS PLUS	38	1866567	Cable television broadcasting services