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06-15-2001



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

06-05-2001

Commissioner of Patents &

101752678

... attached original documents or copy thereof.

1. Name of conveying party(ies):

PCCS, INC.

65-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 27, 2000

2. Name and address of receiving party(ies)

Name: DJR HOLDINGS, L.L.C.

Internal Address:

Street Address: 20 Old Farm Road

City: Oakhurst State: NJ ZIP: 07755

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

76/113,713 76/263,403
76/113,714 76/263,404
76/263,402

B. Trademark Registration No.(s)

1,283,436 2,231,225
1,283,149
1,283,148

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: EZRA SUTTON, P.A.

Internal Address: 2nd Floor

Street Address: Plaza 9, 900 Route 9

City: Woodbridge State: NJ ZIP: 07095

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41).....\$ 240

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

EZRA SUTTON

Name of Person Signing

Signature

6/11/01
Date

Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT

WHEREAS, DJR HOLDINGS, L.L.C., ("Buyer") desires to purchase any and all rights of PCCS, Inc. ("Seller") to the trademarks set forth below (the "Trademarks"):

WHEREAS Seller in consideration of the sums and other obligations set forth in the Trademark Purchase Agreement (the "Trademark Agreement") between Seller and Buyer dated as of the date hereof agrees to assign its rights, if any, to the Trademarks;

WHEREAS Buyer acknowledges that Seller makes no representations in connection with its rights or interest to the Trademarks and Buyer agrees to accept this assignment of the Trademark "AS IS" and without any representations from Seller except that Seller has not previously assigned, sublicensed or pledged the Trademark, and that to the best of Seller's knowledge, information and belief, all trademarks conveyed herein are free and clear of any and all encumbrances and/or liens.

NOW, THEREFORE, for good and valuable consideration, Seller does hereby sell, transfer and assign to Buyer the entire right, title and interest in and to the trademark set forth below and the corresponding registration for said trademark together with the goodwill of the business symbolized by such mark and the right to sue, recover and collect for any past infringement of the said Trademarks subject to the rights and restrictions contained in the Trademark Agreement.

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>	<u>Country</u>
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See Exhibit 'A' annexed hereto and made a part hereof

IN WITNESS WHEREOF, the parties have first caused this Assignment to be executed as of the
27th day of July, 2000.

PCCS, INC.

By: [Signature] Buyer ✓

DJR HOLDINGS, L.L.C.

By: [Signature] Seller

STATE OF NEW YORK :
COUNTY OF : ss

On this 27 day of July, 2000, before me personally came
ROSE ANTA R to me known, and who, being duly sworn, did depose and says: that he
is the _____ of PCCS, INC., a corporation duly organized under the laws of
the State of New York, having its principal place of business at c/o Wachtel & Masyr, LLP, 110
E 59th Street, NY, NY 10022, being the corporation described in and which executed the
foregoing instrument and that he executed the within instrument on behalf of the corporation
pursuant to the terms if its charter and by-laws.

[Signature]

**ALICE A. ECKERT
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 17, 2001**

STATE OF NEW JERSEY :
COUNTY OF MONMOUTH: ss

On this 27 day of July, 2000, before me personally came
_____ to me known, and who, being duly sworn, did depose and says:
that he/she is the _____ of DJR HOLDINGS, LLC, a limited liability
corporation duly organized under the laws of the State of New Jersey, having its principal place
of business at 20 Old Farm Road, Oakhurst, NJ 07755, being the corporation described in and
which executed the foregoing instrument and that he executed the within instrument on behalf of
the corporation pursuant to the terms if its charter and by-laws.

EXHIBIT "A"
to the Assignment of Trademark
between
DJR HOLDINGS, L.L.C. as Buyer and PCCS, Inc. as Seller

MARK	REGISTRATION NO.	DATE OF REGISTRATION	COUNTRY
Blowout Blitz	1,436,872	04/04/87	U.S.
Crazy Eddie Record and Tape Asylums	1,339,677	06/04/85	U.S.
His Prices are Insane!	1,331,379	04/16/85	U.S.
Record and Tape Asylums	1,321,384	02/19/85	U.S.
Crazy Eddie	1,283,436	06/26/84	U.S.
Crazy Eddie	1,010,845	05/13/75	U.S.
Crazy Eddie	1,283,149	06/26/84	U.S.
Crazy Eddie	1,283,148	06/26/84	U.S.
Crazy Eddie	2,231,225	03/09/99	U.S.
Crazy Eddie Logo Design	Application No. 800,096		U.S.
Crazy Quote	Application No. 76/113,713	Filed 08/21/00	U.S.
Click The Mouse	Application No. 76/113,714	Filed 08/21/00	U.S.
Blowout Blitz	Application No. 76/263,402	Filed 05/25/01	U.S.
His Prices Are Insane!	Application No. 76/263,403	Filed 05/25/01	U.S.
Head Logo	Application No. 76/263,404	Filed 05/25/01	U.S.