

06-15-2001



To the Honorable Commissioner of Patent:

101752693

ed original documents or copy hereof.

1. Name of conveying party(ies): Lanikai International Ltd.

4-18-01

- Individual(s) Association
General Partnership Limited Partnership
[X] Corporation-State Ohio
Other

2. Name and address of receiving party(ies): Name: Dr Pepper/Seven Up, Inc. Address: 5301 Legacy Drive, Plano, Texas United States of America

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation-State Dela
Other



04-18-2001 U.S. Patent & TMO/TM Mail Rcpt Dt. #54

Additional name(s) of conveying party(ies) attached Yes [X] No

- 3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes [x] No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes [x] No

Execution Date: April 9, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,286,304 and 1,285,482 and 1,718,536

Additional Numbers attached? Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00

- X Enclosed
[X] Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael I. Davis

Name of Person Signing

Signature

Date: 4/16/01

Total number of pages comprising cover sheet: 3

ASSIGNMENT


WHEREAS, LANIKAI INTERNATIONAL LTD., a company incorporated under the laws of Ohio, located and doing business at 1950 Radcliff Drive, Cincinnati, Ohio 45204, ("Assignor"), is the owner of the following trademark(s) now registered in the United States:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
LANIKAI Plus Design	1,286,304	July 17, 1984
LANIKAI	1,285,482	July 10, 1984
SIP INTO PARADISE	1,718,536	September 22, 1992

WHEREAS, DR PEPPER/SEVEN **UP**, INC., a corporation organized and existing under the laws of Delaware, with offices located at 5301 Legacy Drive, Plano, Texas, ("Assignee"), is desirous of acquiring said registered trademark(s) and all associated goodwill in said trademark(s); and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registration(s) are pending and no other party makes a claim of ownership to these registration(s);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration(s) therefore, together with the goodwill of the business symbolized by said trademark(s), and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark(s).

LANIKAI INTERNATIONAL LTD.
 By: 
 [Signature]
 Name: Will Radcliff
 Title: Pres
 Date: 4/9/01

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