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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Universal Marketing Corp. *G.Y.U.*

- Individual(s)
- General Partnership
- Corporation-State
- Other Bahamian Corp.
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Effective 12/28/2000
- Merger
- Change of Name

Execution Date: March 6, 2001

2. Name and address of receiving party(ies)

Name World Marketing Ltd.

Internal Address: P.O. Box N-7777

Street Address: 29 Retirement Road

City: Nassau State: Bahamas Zip: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Bahamian Limited Liability

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/000610

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark D. Bowen, Esq.

Internal Address: Stearns Weaver Miller

Weissler Alhadeff & Sitterson, P.A.

Street Address: 200 E. Broward Boulevard
Suite 1900

Ft. Lauderdale

City: _____ State: FL Zip: 33301

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark D. Bowen

Name of Person Signing

Mark B
Signature

6/6/01
Date

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002314 FRAME: 0063

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : World Marketing Ltd.
(by Assignment from Universal Marketing Corporation)
29 Retirement Road
P.O. Box N-7777
Nassau, Bahamas

Serial No. : 76/000610
Filed : March 15, 2000
Mark : 1-800-DONATION
Goods/Services : Fund Raising Services
Class : 036 (International)

DESIGNATION OF DOMESTIC REPRESENTATIVE

1-800-DONATION
Mark

76/000610
Ser. No.

Mark D. Bowen, Esq., whose postal address is Stearns, Weaver, Miller, Weissler, Alhadeff & Sitterson, P.A., 200 East Broward Boulevard, Suite 1900, Ft. Lauderdale, FL 33301, is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Applicant: World Marketing Ltd.
(by Assignment from Universal Marketing Corporation)

Date: 6A MARCH 01

By: 
Michael Taylor, President

**CONFIRMATORY
ASSIGNMENT OF TRADEMARK**

WHEREAS, UNIVERSAL MARKETING CORPORATION, a corporation organized under the laws of the Bahamas, whose principal place of business is 29 Retirement Road, P.O. Box N-7777, Nassau, Bahamas ("Assignor") warrants that it has adopted, used and/or has a bona fide intention to use or is using, and is owner of a the following trademark, an application for which is now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
1-800-DONATION	76/000610	March 15, 2000

WHEREAS, WORLD MARKETING LTD., a corporation organized under the laws of Bermuda, whose principal place of business is 29 Retirement Road, P.O. Box N-7777, Nassau, Bahamas ("Assignee") has acquired said trademark as of 28th December 2000 as part of the acquisition of the ongoing and related business of the Assignor;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee of all rights, title, and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-referenced trademark application therefore, and with all claims arising out of or relating to the use or ownership of said mark, and the right to sue and recover damages and profits for past infringement.

Executed at Nassau, Bahamas on this 6th day of March, 2001.

Universal Marketing Corporation

By: 

 Michael Taylor, President