

06-19-2001

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



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6.13.01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

☒ New

☐ Resubmission (Non-Recordation)

Document ID#

☐ Correction of PTO Error

Reel #

Frame #

☐ Corrective Document

Reel #

Frame #

Conveyance Type

☐ Assignment

☐ License

☐ Security

☐ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☒ Other

Notice of Grant of Security Interest

Effective Date
Month Day Year
06/04/00

JUN 13 2001

Conveying Party

☐ Mark if additional names of conveying parties attached

Name

General Creation, Inc.

Execution Date
Month Day Year

06/04/00

Formerly

☐ Individual

☐ General Partnership

☐ Limited Partnership

☒ Corporation

☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

Tennessee

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

Branch Banking and Trust Company

DBA/AKA/TA

Composed of

Address (line 1)

265 Franklin Avenue

Address (line 2)

Address (line 3)

Gastonia

North Carolina

28052

City

State/Country

Zip Code

☐ Individual

☐ General Partnership

☐ Limited Partnership

☐ Corporation

☐ Association

☒ Other

A Chartered Bank

☐ Citizenship/State of
Incorporation/Organization

North Carolina

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

06/18/2001 TDIAZ1 00000106 76179663

FOR OFFICE USE ONLY

01 FC:481 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the
02 FC:481 document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief
Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project
(0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND
REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party Only.

Name N/AAddress (line 1) Address (line 2) Address (line 3) Address (line 4) **Correspondent Name and Address**Area Code and Telephone Number (919) 286-8000Name Steven D. ThomasAddress (line 1) Moore & Van Allen, PLLCAddress (line 2) 2200 West Main StreetAddress (line 3) Suite 800Address (line 4) Durham, North Carolina 27705**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

3**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

76/179,66376/087,32175/934,95676/179,66276/033,08675/926,11476/087,32376/033,08075/916,014**Number of Properties**

Enter the total number of properties involved.

19**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 490.00

Method of Payment:

Enclosed ☒Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

13-4365

Authorization to charge additional fees:

Yes ☒No ☐**Statement and Signature***To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*Steven D. Thomas

Name of Person Signing

Steven D. Thomas
SignatureJune 12, 2001
Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY****Conveying Party**☐

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Execution Date
Month Day Year

Name

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association☐ Other☐ Citizenship/State of Incorporation/Organizaiton**Receiving Party**☐

Mark if additional names of receiving parties attached

Enter Additional Receiving Party

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership ☐☐ Corporation ☐ Association☐ Other☐ Citizenship/State of

Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/916,008

75/915,972

75/916,006

75/915,966

75/916,005

75/915,965

75/916,004

75/914,870

75/916,003

75/916,002

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent & Trademarks Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of June 4, 2001 (the "Security Agreement") between General Creation, Inc. (the "Obligor") and Branch Banking & Trust Company (the "Bank"), the Obligor has granted a continuing security interest in and continuing lien upon, the trademark registrations and trademark applications shown below to the Bank:

TRADEMARKS

<u>Trademark No.</u>	Description of Trademark <u>Item</u>	Date of <u>Trademark</u>
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See attached Schedule A

TRADEMARK APPLICATIONS

<u>Trademark Application No.</u>	Description of Trademark <u>Applied For</u>	Date of Trademark <u>Application</u>
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See attached Schedule A

The Obligor and the Bank, hereby acknowledge and agree that the security interest in the foregoing trademark registrations and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark registration or trademark application.

Very truly yours,

GENERAL CREATION, INC.

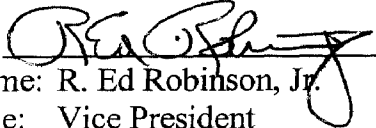
By: 

Name: Richard P. Goodwin

Title: President

Acknowledged and Accepted:

BRANCH BANKING AND TRUST COMPANY

By: 

Name: R. Ed Robinson, Jr.

Title: Vice President

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TRADEMARK
REEL: 002315 FRAME: 0828

SCHEDULE A

General Creation, Inc.
(Tennessee Corporation)

U.S. Trademarks

Pending Applications

Jurisdiction	Mark	Appl. No.	Filing Date
US	TEACHER'S PUP	76-179,663	12/12/00
	SPELLING DOGHOUSE	76-179,662	12/12/00
	TEACHERTOYSTORE.COM	76-087,323	7/12/00
	TEACHERS' TOY STORE	76-087,321	7/12/00
	BABY BEAR'S READ-ALONG	76-033,086	4/25/00
	PIGGY SAYS	76-033,080	4/25/00
	ALPHY BEAR	75-934,956	3/3/00
	LET'S GO POTTY BEAR	75-926,114	2/24/00
	POTTY BEAR	75-916,014	2/10/00
	CELL PHONE SALLY	75-916,008	2/10/00
	LEARN TO WRITE ALPHY BEAR	75-916,006	2/10/00
	SNEEZY BEAR	75-916,005	2/10/00
	BOBBY BANKER BEAR	75-916,004	2/10/00
	ALPHY MATH PAD	75-916,003	2/10/00
	BABY BEAR'S STORY TELLING PILLOW	75-916,002	2/10/00
	BINGO PUP	75-915,972	2/10/00
	"30-SECOND" COTTON CANDY MAKER	75-915,966	2/10/00
	SNOOZY BEAR BLANKET	75-915,965	2/10/00
	SNOOZY BEAR	75-914,870	2/10/00

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