



# ASSIGNMENT

WHEREAS, Scott's Liquid Gold--Inc., a corporation of Colorado having an office and place of business at 4880 Havana Street, Denver, CO 80239 has adopted and used the following marks and the trademark Registrations:

## SCHEDULE OF TRADEMARKS

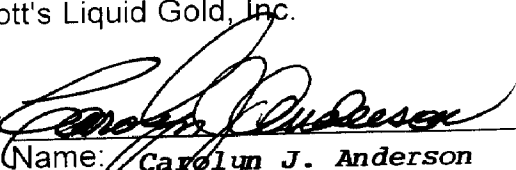
MARK	SERIAL NO.	REG. DATE
COVER IT	75/611260	12/22/98

WHEREAS, Colorado Product Concepts, Inc., a successor to the portion of the Assignee's business to which the mark pertains, and a corporation of Colorado, having an office and place of business at 4880 Havana Street, Denver, CO 80239 is desirous of acquiring said marks and the registrations therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Scott's Liquid Gold--Inc. without representations or warranties with respect to said trademarks or registrations or the title thereto does hereby assign unto the said Colorado Product Concepts, Inc., all its rights, title and interest in and to the said marks and the registrations therefor, together with the goodwill of the business symbolized by said marks and the registrations therefor and including all rights to sue and recover for past infringement of said marks and the registrations therefor.

Scott's Liquid Gold, Inc.

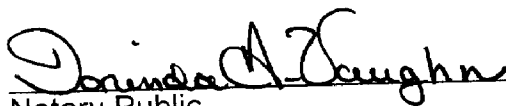
May 15, 2001  
Date

By   
(Name: Carolyn J. Anderson  
Title: Executive V.P., C.O.O. & Corp. Secy.

STATE OF COLORADO  
COUNTY OF DENVER

Subscribed to and sworn before me this 15th day of May, 2001

SEAL

  
Notary Public  
My Commission Expires Nov. 8, 2001