

06-22-2001

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



101757501

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type **3-2-01**

☒ New

☐ Resubmission (Non-Recordation)

Document ID #

☐ Correction of PTO Error

Reel #

Frame #

☐ Corrective Document

Reel #

Frame #

Conveyance Type

☐ Assignment

☐ License

☐ Security Agreement

☒ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☐ Other

Effective Date
Month Day Year

12/31/98

Conveying Party

☐ Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

12/31/98

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/09/2001 DTRYNE 00000102 2297823

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01 FC:481
02 FC:482

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75.00 00

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002317 FRAME: 0941

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2297823"/>	<input type="text" value="2249792"/>	<input type="text" value="2401075"/>
<input type="text" value="2188641"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☒ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael R. Schulman

Name of Person Signing

Signature

2126101
Date Signed

03-12-2001

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



101632055

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

NY

State/Country

10107

Zip Code

- ☐ **Individual** ☐ **General Partnership** ☐ **Limited Partnership** ☐ **Corporation** ☐ **Association**
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TRADEMARK
REEL: 002317 FRAME: 0943

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2188641"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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Enclosed ☒

Deposit Account ☐

Deposit Account

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Authorization to charge additional fees:

Yes ☒ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael R. Schulman

Name of Person Signing

Signature

Date Signed

~~026~~ 2/26/01

**NUNC PRO TUNC
TRADEMARK ASSIGNMENT**

Whereas, SMW COMMUNICATIONS, INC., a North Carolina corporation (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks *DANCE TEACHER NOW*, *STAGE DIRECTIONS*, *DANCE TEACHER*, and *DANCEDRILL* (collectively, the "Trademarks"), which trademarks have been registered with the United States Patent and Trademark Office ("PTO") under registration numbers 2,297,823 on December 7, 1999, 2,249,792 on June 1, 1999, 2,401,075 on October 31, 2000 and 2,188,641 on September 8, 1998, respectively (Exhibit A).

Whereas, LIFESTYLES PUBLICATIONS, INC., a Delaware Corporation (hereinafter "Assignee"), having its principal offices at 250 W. 57th Street, Suite 420, New York, New York 10107, is desirous of acquiring all right, title and interest of Assignor in and to the Trademarks.

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with goodwill of the business symbolized by each of the Trademarks, and the right to recover for damages and profits for past infringements of the Trademarks.

The Commissioner of Patent and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case c/o Michael R. Schulman, Esq., Locke Liddell & Sapp LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776.

Assignor represents and warrants to Assignee that all statements made by Assignor in the applications for registrations were true and correct as of the date the applications were made and continue to be true and correct as of the date hereof.

This Assignment is binding on Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed at New York, NY this 16 day of Feb, 2001, but effective nunc pro tunc as of December 31, 1998.

SMW COMMUNICATIONS, INC.
A North Carolina corporation

By: _____

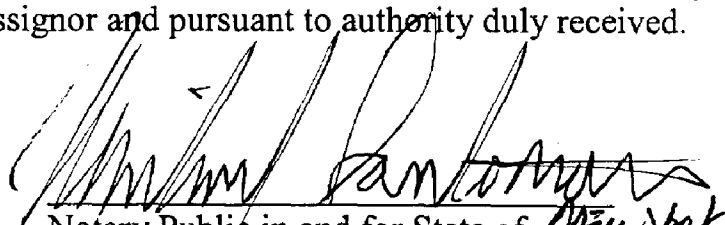
Michael Weiskopf, President

EXHIBIT A

<i>DANCE TEACHER NOW</i>	Registration No. 2,297,823	on December 7, 1999
<i>STAGE DIRECTIONS</i>	Registration No. 2,249,792	on June 1, 1999
<i>DANCE TEACHER</i>	Registration No. 2,401,075	on October 31, 2000
<i>DANCEDRILL</i>	Registration No. 2,188,641	on September 8, 1998

On this 16th day of Feb., 2001, personally appeared Michael Weiskopf, to me known and known to me to be President of Lifestyle Publications, Inc., a Delaware corporation, the assignor above named, and acknowledged that he executed the foregoing trademark assignment on behalf of said assignor and pursuant to authority duly received.

(SEAL)


Notary Public in and for State of New York
County of New York

My commission expires:

MICHAEL SANTOMAURO
NOTARY PUBLIC, State of New York
No. 01-4952442
Qualified in New York County
Commission Expires Sept. 17, 2001

EXHIBIT A

**NUNC PRO TUNC
TRADEMARK ASSIGNMENT**

Whereas, LIFESTYLE PUBLICATIONS, INC., a Delaware corporation (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks *DANCE TEACHER NOW*, *STAGE DIRECTIONS*, *DANCE TEACHER*, and *DANCEDRILL* (collectively, the "Trademarks"), which trademarks have been registered with the United States Patent and Trademark Office ("PTO") under registration numbers 2,297,823 on December 7, 1999, 2,249,792 on June 1, 1999, 2,401,075 on October 31, 2000 and 2,188,641 on September 8, 1998, respectively (Exhibit A).

Whereas, LIFESTYLES VENTURES, LLC, a New York Limited Liability Company (hereinafter "Assignee"), having its principal offices at 250 W. 57th Street, Suite 420, New York, New York 10107, is desirous of acquiring all right, title and interest of Assignor in and to the Trademarks.

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with goodwill of the business symbolized by each of the Trademarks, and the right to recover for damages and profits for past infringements of the Trademarks.

The Commissioner of Patent and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case c/o Michael R. Schulman, Esq., Locke Liddell & Sapp LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776.

Assignor represents and warrants to Assignee that all statements made by Assignor in the applications for registrations were true and correct as of the date the applications were made and continue to be true and correct as of the date hereof.

This Assignment is binding on Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.


Signed at New York, NY this 16 day of Feb, 2001, but effective nunc pro tunc as of December 31, 1998.

LIFESTYLE PUBLICATIONS, INC.
A Delaware corporation

By: 
Michael Weiskopf, President

On this 16th day of FEB., 2001, personally appeared Michael Weiskopf, to me known and known to me to be President of SMW Communications, Inc., a North Carolina corporation, the assignor above named, and acknowledged that he executed the foregoing trademark assignment on behalf of said assignor and pursuant to authority duly received.

(SEAL)


Notary Public in and for State of New York
County of New York

My commission expires:

MICHAEL SANTOMAURO
NOTARY PUBLIC, State of New York
No. 01-4952442
Qualified in New York County
Commission Expires Sept. 17, 2001

DANCE TEACHER NOW Registration No. 2,297,823 on December 7, 1999

STAGE DIRECTIONS Registration No. 2,249,792 on June 1, 1999

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