

MRD  
6-18-01

06-25-2001

Form PTO-1594 R  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): FX Direct, Inc.  
(f.k.a. One To One Marketing, Inc.)  
1100 E. Hector Street  
Conshohocken, Pennsylvania 19428  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

2. Name and address of receiving party(ies)  
Name: Bounty SCA Worldwide LLC  
Internal  
Address: \_\_\_\_\_  
550 West Washington Street  
Street Address: Suite 1000  
City: Chicago State: IL Zip: 60606

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other LLC- Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No N/A  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No N/A

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,164,134

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce E. Bell, Esq., c/o  
Schoenberg, Fisher,  
Internal Address: Newman & Rosenberg, Ltd.

6. Total number of applications and registrations involved: .....

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

Street Address: 222 S. Riverside Plaza  
Suite 2100

8. Deposit account number:

N/A

City: Chicago State: IL Zip: 60606

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JAMES ONASTIAK  
Name of Person Signing

James Onastiak  
Signature

6/6/01  
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 002318 FRAME: 0049

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, on January 3, 1995, FX DIRECT, INC. (f.k.a. One To One Marketing, Inc.), a firm domiciled in the City of Conshohocken, State of Pennsylvania, doing business at 1100 E. Hector Street, adopted and used and is the owner of the following trademark which was registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date</u>
Good Stuff	1,164,134	August 4, 1981

WHEREAS, BOUNTY SCA WORLDWIDE LLC, a Delaware limited liability company, presently having its principal office at 550 W. Washington Street, Suite 1000, Chicago, Illinois is desirous of acquiring the above mark together with the goodwill of the business appurtenant thereto;

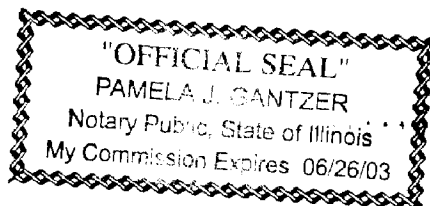
NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt thereof is hereby acknowledged, FX DIRECT, INC., does hereby give, grant, and assign to BOUNTY SCA WORLDWIDE LLC, all of its right, title, and interest in and to the said trademark and the registration thereof, together with the goodwill of the business symbolized by the mark.

FX DIRECT, INC.

By: James Gustaf  
Its

SUBSCRIBED and SWORN to  
before me this 11<sup>th</sup> day of  
June, 2001.

Pamela J. Gantzer  
Notary Public



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RECORDED: 06/18/2001

TRADEMARK  
REEL: 002318 FRAME: 0050