

06-25-2001



To the Honorable Com. 101758810
original documents or copy thereof.

the attached

06-12-2001

U.S. Patent & TMO/TM Mail Rpt Dt #11

6-12-01

1. Name and address of conveying party(ies):
BASF Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party (ies)

Name: Central Garden & Pet Company
Internal Address: _____
Street Address: 3697 Mt. Diablo Boulevard, Suite 310
City: Lafayette State: California Zip: 94549

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation - Delaware _____
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 11, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): _____

A. Trademark Application No.(s) _____

B. Trademark Registration No. (s)
IMAGE, Registration No. 1,422,502

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dick Wall
Internal Address: Central Garden & Pet Company

Street Address: 3697 Mt. Diablo Boulevard, Suite 310

City: Lafayette State: CA ZIP: 94549

6. Total number of applications and registrations involved: 1

7. Total fees (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

Deposit account number: 09-0425

(Attach duplicate copy of this page if paying by deposit account)

8. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian W. Stegman, Esq. Brian W. Stegman June 11, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Assistant Commissioner for Trademarks
BOX ASSIGNMENTS
2900 Crystal Drive
Arlington, VA 22202-3513

06/22/2001 LMUELLER 00000142 090425 1422502 40.00 CH 01 FD:481

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between BASF Corporation, a corporation organized under the laws of the State of Delaware, having a principal place of business at 3000 Continental Drive North, Mount Olive, New Jersey 07828-1234 (the "Assignor") and Central Garden & Pet Company, a corporation organized under the laws of the state of Delaware, having a principal place of business at 3697 Mt. Diablo Boulevard, Suite 310, Lafayette, California 94549 (the "Assignee").

WHEREAS, the Assignor has acquired the trademark **IMAGE**, Registration No. 1,422,502, in the United States and is the current owner of the registration (the "Trademark"); and

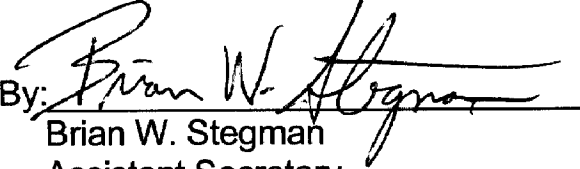
WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademark and the good will associated therewith.

NOW THEREFORE, for good and valid consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Trademark and the registration thereof together with the good will of the business which is symbolized by the Trademark and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF the Assignor has hereunto affixed its corporate seal under the hands of its proper officer duly authorized in that behalf this 11th day of June, 2001.

Corporate Seal

BASF Corporation

By: 
Brian W. Stegman
Assistant Secretary