

06-25-2001
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Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Reed Elsevier Inc. **MRD 6-19-01**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Massachusetts)
 Other

2. Name and address of receiving party(ies) Joint Venture of
Name: American Gaming Association and Reed
Exhibition Companies, d.b.a. Association
Internal Expositions & Services, a division of
Address: Reed Elsevier Inc.

Street Address: 383 Main Avenue
City: Norwalk State: CT Zip: 06851

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other Joint Venture

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

Execution Date: June 18, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 76-095,403
and 76-102,121

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: J. Paul Williamson

Internal Address: 5th Floor
Howrey Simon Arnold & White LLP

Street Address: 1299 Pennsylvania Avenue
City: Washington State: D.C. Zip: 20005

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
08-3038; Order No. 12322.0020.WIL

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. Paul Williamson
Name of Person Signing

Signature 6-19-01 Date

Total number of pages including cover sheet, attachments, and document:

06/25/2001 STON11 00000014 76095403

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481 40.00 OP
02 FC:482 25.00 OP

ASSIGNMENT OF MARKS

This assignment is made between Reed Elsevier Inc. ("Assignor"), a Massachusetts corporation, with its principal place of business at 275 Washington Street, Newton, Massachusetts 02458 and a joint venture ("Assignee") comprised of American Gaming Association, a District of Columbia nonprofit corporation, with its principal place of business at 555 Thirteenth Street, N.W., Washington, D.C. 20004 and Reed Exhibition Companies, d.b.a. Association Expositions & Services, a division of Reed Elsevier Inc., a Massachusetts corporation, having a principal place of business at 383 Main Avenue, Norwalk, Connecticut 06851.

WHEREAS, Assignor owns United States service mark applications to register the marks G2E and GLOBAL GAMING EXPO (hereinafter "the Marks") in the United States Patent and Trademark Office, U.S. Application Serial Nos. 76/095,403 and 76/102,121;

WHEREAS, the applications for the Marks were filed on an intent-to-use basis, but have now had Amendments to Allege Use filed in each application;

WHEREAS, Assignee is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and consistent with the joint venture agreement of the Assignee, Assignor does hereby confirm that it has assigned and transferred to the Assignee all right, title and interest in and to the Marks in the United States and in all other countries, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the above-identified applications for the Marks. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Marks and to bring any proceeding in the United States Patent and Trademark Office or any other country's equivalent office for cancellation or opposition in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns, as fully and exclusively as if it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordation of this assignment, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignee or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor represents that the person executing this assignment has the authority to execute it and has executed this document on the date indicated.

Signed at Newton, Massachusetts, this 18th day of June, 2001.

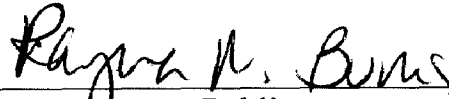
Reed Elsevier Inc.

By: 

Henry Z. Horbaczewski
Senior Vice President &
General Counsel

COMMONWEALTH OF MASSACHUSETTS
COUNTY OF MIDDLESEX

On this 18th day of June, 2001, Henry Z. Horbaczewski appeared before me and signed this instrument, and further acknowledged that he signed it as a free act on behalf of Reed Elsevier Inc. with authority to do so.


Notary Public

My commission expires: 10-26-01