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To the Honorable Commissioner of Patents

101754500

so original documents or copy thereof.

Name of conveying party(ies):

Dun & Bradstreet, Inc.

6-1501

Individual(s)  Association  
General Partnership  Limited Partnership  
Corporation-State  
Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: May 1, 2001

2. Name and address of receiving party(ies)

Name: RMS Holdings, Inc.

Internal Address: % The Dun & Bradstreet Corp.

Street Address: 1 Diamond Hill Road

City: Murray Hill State: NJ ZIP: 07974

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware Corp  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designator is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

Application number(s) or patent number(s):

A. Trademark Application No.(s)

1377548

B. Trademark Registration No.(s)

N 15 2001

Additional numbers attached?  Yes  No

Name and address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn  
33rd Floor

Street Address: 35 West Wacker Drive

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

06/19/2001 TDIAZ1 00000112 1377548

DO NOT USE THIS SPACE

01 FC:481 40.00 OP  
02 FC:482 50.00 OP

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura Konrath  
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK

REEL: 002319 FRAME: 0789

SCHEDULE A

Registered Trademarks

- 1. Debt Alert No. 1,377,548
- 2. Debt Scan No. 1,270,228

Trademark Applications

Cash Now No. 75/593,254

Continuation  
Item y

## ASSIGNMENT OF TRADEMARKS

This Assignment is made as of May 1, 2001, by DUN & BRADSTREET, INC., a Delaware corporation (the "Assignor"), in favor of RMS HOLDINGS, INC., a Delaware corporation (the "Assignee").

### PREAMBLE

A. The Assignor is the owner of the entire right, title and interest in and to the registered trademarks and trademark applications listed on Schedule A hereto (collectively, the "Trademarks").

B. The Assignor and the Assignee have entered into a Bill of Sale and Assignment and Assumption Agreement dated as of May 1, 2001 (the "Purchase Agreements") under which the Assignor agreed to transfer and sell to the Assignee the Trademarks. Therefore, the parties agree as follows with the intent to be legally bound:

### AGREEMENT

Assignor hereby sells, conveys, transfers, assigns and delivers to the Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated with such Trademarks, to be held and enjoyed by the Assignee for its use, enjoyment or conveyance the same as would have been held by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed as of the date first written above.

DUN & BRADSTREET, INC.

By: Robert J. Levin  
Name: Robert J. Levin  
Title: VP

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STATE OF New Jersey

COUNTY OF Union :

SS.

On this 1<sup>st</sup> day of May, 2001, before me personally appeared Robert J. Lenu of Dun & Bradstreet, Inc., to me known to be the person described in and who executed the foregoing instrument, and acknowledged that such person executed the same under the authority of Dun & Bradstreet, Inc. as its free act and deed.

JAN BORKOWSKI  
Notary Public

(Notary Seal)

My Commission expires: April 4, 2002

JAN BORKOWSKI  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires April 4, 2002

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