

06-27-2001

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

101762715

2-7-01
6-7001

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002320 FRAME: 0111

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75567357"/>	<input type="text" value="75567342"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Peter M. Eichler

Signature

February 7, 2001

Date Signed

ASSIGNMENT OF INTENT TO USE APPLICATIONS

WHEREAS, Party Time, Inc., a corporation organized under the laws of the State Delaware located at 499 N. Canon Dr. 4th Floor, Beverly Hills, California, 90210, has intended to use the marks listed on the attached schedule (hereinafter "Trademarks") in commerce and has filed the listed applications, indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act, 15 U.S.C. §§1051(c), (d),

WHEREAS, Kenquest, Inc., a corporation organized under the laws of the State of Delaware, located at 499 N. Canon Dr. 4th Floor, Beverly Hills, California, 90210 is desirous of acquiring said Trademarks and the pending intent-to-use applications therefore; and


WHEREAS, Kenquest Inc., is a successor to that portion of the business of Party Time, Inc., to which the Trademarks pertains as required by Section 10 of the Trademark Act, 15 U.S.C. §1060;

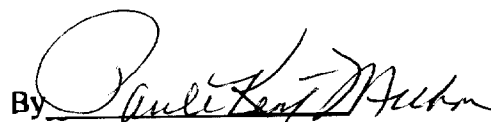
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Party Time, Inc., does hereby assign to said Kenquest, Inc., all right, title and interest in and to the Trademarks and the goodwill of business symbolized thereby.

Signed at Beverly Hills, CA, this 30th day of January, 2001.

Kenquest, Inc.

Party Time, Inc.

By 
 (Name) Paula Kent Meehan
 (Title) President

By 
 (Name) Paula Kent Meehan
 (Title) President

CERTIFICATE OF MAILING BY EXPRESS MAIL

I hereby certify that the within ASSIGNMENT OF INTENT TO USE APPLICATION was deposited as Express Mail with the United States Postal Service in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Box Assignment - FEE, Arlington, Virginia 22202-3513, Express Mail Mailing Label No. EE358209507US, on this 7th day of February, 2001.



BRENDA TRUJILLO

K:\BTRUJILLA\KENQUEST\USTM\ASSINGALEOALEANA.DOC

RECORDED: 02/07/2001

TRADEMARK
REEL: 002320 FRAME: 0114