

06-27-2001

FORM PTO-1594

RECORDED



U.S. DEPARTMENT OF COMMERCE

1-31-92

TRADEMARK

Patent and Trademark Office

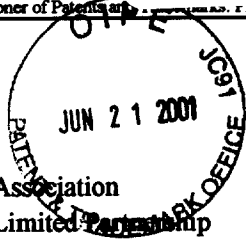
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To the Honorable Commissioner of Patents and Trademarks, U.S. Department of Commerce: Please return the attached original document or certified copy thereof.

1. Name of conveying Party:

BOO-YL PARK

- Individual(s)
 - General Partnership
 - Corporation
 - Other
 - Association
 - Limited Partnership
- Additional name(s) of conveying party(ies) attached?
 Yes No



2. Name and Address of receiving Party:

Name: Dada Corp.

Internal Address:

Address: Dada Center Bldg. 790-4
Yeoksam-dong, Kangnam-Ku
Seoul, KOREA

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation Korea
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes No
- (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 20, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
74/394,839

B. Trademark Registration No.(s)
1,896,120

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Jacobson Holman PLLC
400 7th Street, N.W.
Washington, DC 20004
Tel. 202-638-6666

Attorney Docket No. T31801US0

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358
(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Yoon S. Ham
Name of Person Signing

Signature

June 21, 2001
Date

Total number of pages including cover sheet, attachments, and document: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, is made by and between Boo-YI Park (hereinafter referred to as "Assignor"), residing at 500 Daechi-dong, Kangnam-ku, Seoul, Korea, and Dada Corp. (hereinafter referred to as "Assignee"), a Korean corporation, whose principal place of business is Dada Center Bldg., #790-4, Yeoksam-dong, Kangnam-ku, Seoul, Republic of Korea.

WHEREAS, Boo-YI Park is the owner of the trademark DADA, and the United States registration therefor, No. 1,896,120, issued May 30, 1995 (hereinafter referred to as the "ASSIGNED TRADEMARK"); and

WHEREAS, on or about April 24, 1984, the Assignor did assign to the Assignee the ASSIGNED TRADEMARK including the United States registration therefor, and the goodwill of the business pertaining thereto, but no formal assignment document in a form recordable in the Patent and Trademark Office was executed; and

WHEREAS, the parties hereby desire to reconfirm the prior assignment of the ASSIGNED TRADEMARK, the United States registration therefor, and goodwill of Assignor associated therewith, in order to record the change of the ownership in the Assignment Division of the Patent and Trademark Office and place formal title in the name of Assignee.


NOW, THEREFORE, for good and valuable consideration, previously paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer unto said Assignee, *nunc pro tunc*, as of April 24, 1984, all right, title and interest in and to the ASSIGNED TRADEMARK and the above-identified United States registration therefor, together with the whole of the goodwill of the business symbolized by the ASSIGNED TRADEMARK, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past

infringement of the ASSIGNED TRADEMARK, and with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

IN TESTIMONY THEREOF, said Assignor has caused its name to be signed and its seal to be affixed, this 20th day of June, 2001.

Dada Corp.

[S E A L]

By: 
Name: BOO-YL PARK

)
) ss.
)

Subscribed and sworn to before me this _____ day of _____, 2001.

[S E A L]

Notary Public