

06-28-2001

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇨⇨⇨ ▼

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 621-9  
 GoodHome, L.L.C.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other Limited Liability Company

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: Scene7, Inc.  
 Internal  
 Address: \_\_\_\_\_

Street Address: 899 Northgate Drive, 4th Fl.  
 City: San Rafael State: CA Zip: 94903

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: June 20, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
78/035,831  
78/038,253  
78/035,822

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Mary A. Francis, Esq.  
 Internal Address: THELEN REID & PRIEST LLP

Street Address: \_\_\_\_\_  
P. O. BOX 190187  
San Francisco CA 94119-0187  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

6. Total number of applications and registrations involved: ..... 3

7. Total fee (37 CFR 3.41).....\$95.00  
 Enclosed  
 Authorized to be charged to deposit account

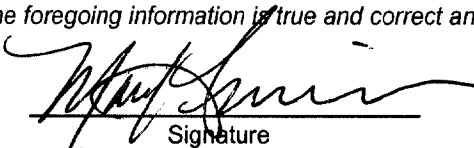
8. Deposit account number:  
50-0918

(Attach duplicate copy of this page if paying by deposit account)

06/28/2001 DBYRNE 00000026 78035831  
 01 PD:481 40.00 DF  
 02 PD:482 50.00 DF

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mary A. Francis                                            June 21, 2001  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 4

06/28/2001 DBYRNE 00000026

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

CHECK Refund Total: \$5.00

TRADEMARK  
 REEL: 002321 FRAME: 0424

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement is made and entered into effective as of June 20, 2001 by and between GoodHome, L.L.C., a Delaware limited liability company ("Assignor"), and Scene7, Inc., a Delaware corporation ("Assignee") with reference to the following:

A. Assignor is the owner of the trademarks and service marks identified on Schedule A (the "Marks").

B. Assignee desires to acquire all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby conclusively acknowledged, in connection with the transfer of assets to which the Marks pertain, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under said Marks and applications or registrations therefor, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their respective duly authorized representatives as set forth below.

ASSIGNOR:

GOODHOME, L.L.C.

By: SANDRA SHEPARD  
Title: VICE PRESIDENT, SECRETARY  
& GENERAL COUNSEL

ASSIGNEE:

SCENE7, INC.

By: SANDRA SHEPARD  
Title: VICE PRESIDENT, SECRETARY  
& GENERAL COUNSEL

SF #441332 V1

SCENE7.COM

06/20/01 15:41 FAX 415 472 0992

**SCHEDULE A**

Mark

U.S. App./Reg. No.

SCENE7

78/035831

SCENE7 (logo)

78/038253

THE TECHNOLOGY BEHIND THE VISION

78/035822