

07-02-2001

12004-196:GBC:132796

WENMM-1594 (05/01)

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

101765783

Tab settings -> -> ->

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Richard A. Deer

67801

- Individual(s) [checked] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [ ] Other [ ]

Additional name(s) of conveying party(ies) attached? [ ] Yes [checked] No

3. Nature of conveyance:

- Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other License Agreement [checked]

Execution Date: June 13, 2001

2. Name and address of receiving party(ies)

Name: Body Dynamics, Inc.

Internal

Address: P.O. Box 78610

Street Address: 9700 N. Michigan Road

City: Indianapolis State: Indiana Zip: 46278

- Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State Indiana [checked] Other [ ]

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,444,166

40E

Additional number(s) attached [ ] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory B. Coy

Internal Address:

Street Address: Bank One Center/ Tower

111 Monument Circle, Suite 3700

City: Indianapolis State: Indiana Zip: 46204

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40

- Enclosed [checked] Authorized to be charged to deposit account [ ]

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory B. Coy

Name of Person Signing

Handwritten signature of Gregory B. Coy

Signature

June 25, 2001

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/02/2001 STBN01 00000036 8444166

01 FC:481

40.00 DP

TRADEMARK REEL: 002321 FRAME: 0795

## LICENSE AGREEMENT

This Agreement, effective as of the 13 day of June, 2001, by and between Richard A. Deer (hereinafter called "OWNER"), an individual having an address of 9700 North Michigan Road, P.O. Box 78610, Indianapolis, Indiana 46278-0610, and Body Dynamics, Inc. (hereinafter called "USER"), a corporation, organized and existing under the laws of Indiana, and having a post office address of 9700 N. Michigan Road, P.O. Box 78610, Indianapolis, Indiana 46278-0610.

WHEREAS, OWNER is the owner of the trademark **MINI LIQUID** (hereinafter called "MARK"); and

WHEREAS, USER is desirous of using the MARK in connection with its business;

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, the parties agree as follows:

1. OWNER grants to USER an exclusive License to use the MARK as appropriate to market liquid herbal supplements containing ephedra extract and kola nut extract.

2. USER acknowledges the ownership of the MARK in OWNER, agrees that it will do nothing inconsistent with such ownership and that all use of the MARK by USER shall inure to the benefit of and be on behalf of OWNER, and agrees to assist owner in recording this Agreement with appropriate government authorities. USER agrees that nothing in this License shall give USER any right, title or interest in the MARK other than the right to use the MARK in accordance with this License and USER agrees that it will not attack the title of OWNER to the MARK or attack the validity of this License.

3. USER agrees that the nature and quality of the services rendered and goods sold by USER in connection with the MARK shall conform to the standards set by and under the control of OWNER. In general said nature and qualities shall conform to the nature and quality pursuant to past practices.

4. USER agrees to cooperate with OWNER in facilitating OWNER's control of such nature and quality, to permit reasonable inspection of USER's operation, and to supply OWNER with specimens of use of the MARK upon request. USER shall comply with all applicable laws and regulations and obtain all appropriate government approvals pertaining to the sale, distribution and advertising of goods and services covered by this License.

5. USER agrees to use the MARK only in the form and manner and with appropriate legends as prescribed from time to time by OWNER, and not to use any other trademark or service mark in combination with the MARK without prior approval of OWNER.

6. USER agrees to notify OWNER of any unauthorized use of the MARK by others promptly as it comes to USER's attention. OWNER shall have the sole right and discretion to determine whether or not any action shall be taken on account of such unauthorized uses. USER shall not institute any suit nor take any action on account of such uses without obtaining the consent of OWNER to do so. OWNER shall have the right and discretion to commence and prosecute any claims or suits in OWNER's own name or in the name of USER or join USER as a party thereto. No settlement of any suit so brought may be made without the consent of OWNER. USER agrees to assist OWNER to the extent necessary to protect any of OWNER's rights to the MARK. USER agrees that OWNER shall

be entitled to claim and receive as his damages in such cases all losses incurred by USER due to said claims or suits.

7. OWNER at his sole discretion shall have the right to terminate this Agreement:

(a) immediately in the event of any bankruptcy of USER, any filing of bankruptcy for USER, any filing for protection from creditors for USER, any insolvency by USER or upon the appointment of any receiver or trustee to take possession of the properties of user or upon the winding up, sale, consolidation, merger or any sequestration by government authority of USER;

(b) immediately upon breach of any of the provisions hereof by USER; or

(c) without any cause upon sixty (60) days written notice.

8. Upon termination of this Agreement USER agrees to:

(a) immediately discontinue all use of the MARK and any term or terms similar thereto or a colorable imitation thereof;

(b) thereafter not use the MARK and any term or terms similar thereto or a colorable imitation thereof;

(c) to delete the name from its corporate or business name;

(d) to cooperate with OWNER or its appointed agent to apply to the appropriate authorities to cancel recording of this Agreement from all government records;

(e) to destroy all printed materials bearing any of the MARK;

(f) that all rights in the MARK and goodwill connected therewith shall remain the property of OWNER; and

(g) that if USER uses the MARK or a term or terms that are a colorable imitation thereof that OWNER shall be entitled to injunctive relief to prevent such use.

9. USER shall maintain full and accurate books and records showing sales of all goods bearing the MARK and shall furnish reports with respect thereto in a form that may be reasonably specified from time to time by owner.

10. It is agreed that this Agreement may be interpreted according to the laws of the State of Indiana and the United States of America.

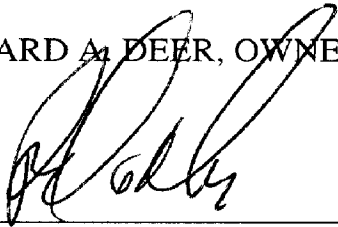
11. This Agreement constitutes the entire agreement between the parties and supersedes any previous written or oral agreements.

12. This Agreement inures to the benefit and is binding upon the successors in interest of the parties.

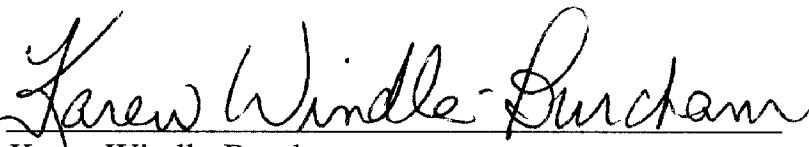
13. USER agrees to pay OWNER's reasonable attorney fees, costs and expenses incurred by owner in enforcing this agreement in the event that USER is found to be in breach of any of the terms of this Agreement or in violation of OWNER's rights in the MARK.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day of the year first above written.

RICHARD A. DEER, OWNER



BODY DYNAMICS, INC., USER

By:   
Karen Windle-Burcham  
President