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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mitchell International, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: June 19, 2001

2. Name and address of receiving party(ies)

Name: E.H. Boeckh Company, LLC

Internal Address: _____

Street Address: 228 South Calhoun Road

City: New Berlin State: WI Zip: 53151

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____

Other Delaware Limited Liability Co.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,258,512

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marnie Wright Barnhorst, Esq.

Internal Address: The Trademark Group

Street Address: 2200 Symphony Towers

750 B Street

City: San Diego State: CA Zip: 92101

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marnie Wright Barnhorst, Esq.

WMB
Signature

6-20-01
Date

Name of Person Signing

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002322 FRAME: 0104

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Mitchell International, Inc. ("Assignor"), a Delaware corporation, having a place of business at 9889 Willow Creek Road, San Diego, CA 92131, was the owner of the trademark **MAXIMIZING PROFITABILITY THROUGH DATA AND TECHNOLOGY SOLUTIONS** registered in the United States Patent and Trademark Office on July 6, 1999 and assigned Registration No: 2,258,512;

WHEREAS, E.H. Boeckh Company, LLC ("Assignee"), a Delaware limited liability company, having a place of business at 228 South Calhoun Road, New Berlin, WI 53151, was desirous of acquiring said registered trademark;

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement dated February 9, 2001 providing for the transfer of the aforementioned trademark to Assignee; and

WHEREAS, Assignor and Assignee desire to have a recordable document evidencing such transfer;

NOW, THEREFOR, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that it previously transferred to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at San Diego CA, this 19th day of June, 2001.

Mitchell International, Inc.

Robin R. Pruitt

Robin R. Pruitt, Esq.

Vice President, Legal and General Counsel

STATE OF California

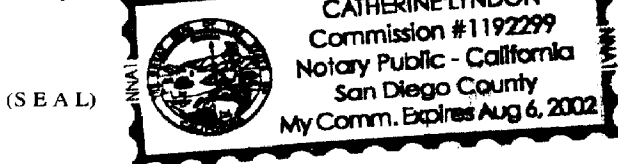
COUNTY OF San Diego) ss.

On 6/19, 2001, before me, the undersigned Notary Public, personally appeared Robin Pruitt,

_____ personally known to me

or proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the person on the entity upon behalf of which the person acted, executed the instrument.



Catherine Lyndon

(S E A L)

TRADEMARK

RECORDED: 06/25/2001

REEL: 002322 FRAME: 0105