

07-03-2001



101768016

FORM: PTO Form for Requesting Recordal of  
Assignment, Security Agreement, Change of  
Name, Merger, or Other Interest Conveyed

TRADEMARKS ONLY

TRADEMARKS ONLY

6.25.01

To the Honorable Commissioner of Patents and Trademarks:  
Please record the attached original document or copy thereof.

Attorney Docket No.: 08654-00001

|  |  |   |  |
|--|--|---|--|
| 1. Name of Party(ies) conveying an interest:<br><br><b>Downs Rachlin &amp; Martin PLLC</b><br><br>Entity:<br><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association<br><input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership<br><input type="checkbox"/> Corporation-State _____<br><input checked="" type="checkbox"/> Other <b>a Vermont professional limited liability company</b> |  | 2. Name and Address of Party(ies) receiving an interest:<br><br>Name: <b>The Coca-Cola Company</b><br>Internal Address: _____<br><br>Street Address: <b>One Coca-Cola Plaza</b><br>City: <b>Atlanta</b><br>State: <b>Georgia</b> Zip: <b>30313</b><br><br>Entity:<br><input type="checkbox"/> Individual <input type="checkbox"/> Association<br><input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership<br><input checked="" type="checkbox"/> Corporation-State <b>Delaware</b><br><input type="checkbox"/> Other _____<br>Citizenship _____<br><br>If not domiciled in the United States, a domestic representative designation is attached:<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No<br>(The attached document must not be an assignment) |  |
| 3. Interest Conveyed:<br><input type="checkbox"/> Assignment <input type="checkbox"/> Change of Name<br><input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger<br><input checked="" type="checkbox"/> Other: Correction of name of party to whom correspondence should be mailed. Dolores Moro, Esq.<br>Assignment recorded at Reel: <b>002251/Frame: 0290</b>  |  |   |  |
| 4. Application number(s) or registration number(s). Additional sheet attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>A. Trademark Application No.(s)      B. Trademark Registration No. <b>2,315,380</b>  |  |   |  |
| 5. Names and address of party to whom correspondence concerning document should be mailed:<br><br><b>Dolores Moro, Esq.</b><br><b>The Coca-Cola Company</b><br><b>P.O. Box 1734</b><br><b>NAT 1956</b><br><b>Atlanta, Georgia 30301</b>  |  | 6. Number of applications and registrations involved: <b>1</b><br><br>7. Total fee (37 CFR 3.41):      \$ <b>40.00</b><br><input checked="" type="checkbox"/> Enclosed<br><input type="checkbox"/> Authorized to be charged to deposit account<br><input checked="" type="checkbox"/> Authorized to charge any deficiencies in the enclosed fees to deposit account.<br><br>8. Deposit account number (Attach duplicate copy of this form if paying by deposit account): <b>04-1588</b>   |  |
| DO NOT USE THIS SPACE  |  |   |  |
| 9. Date of execution of attached document <b>February 27, 2001</b>   |  |   |  |
| 10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: <u>Peter B. Kunin</u> <u>6/22/01</u><br>Peter B. Kunin      (802)863-2375      Date   |  |   |  |

BTW192559.1

T147-5/00

TRADEMARK  
REEL: 002323 FRAME: 0028

## ASSIGNMENT OF TRADEMARK

WHEREAS, Downs Rachlin & Martin PLLC, a professional limited liability company organized under the laws of the State of Vermont, with a principal office at 199 Main Street, P.O. Box 190, Burlington, Vermont 05402 is the owner of the trademark LIFE TASTES GOOD!, which is the subject of U.S. Trademark Registration No. 2,315,380, registered February 8, 2000 on the Principal Register of the United States Patent and Trademark Office (the "380 registration"); and

WHEREAS, The Coca-Cola Company, a corporation organized under the laws of Delaware, with a principal office at One Coca-Cola Plaza, Atlanta, Georgia 30313 is desirous of acquiring the entire right, title and interest in and to the trademark LIFE TASTES GOOD!, including all applications therefor, all common law rights therein, the '380 registration, as well as the goodwill symbolized by the trademark LIFE TASTES GOOD!.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Downs Rachlin & Martin PLLC does hereby assign unto The Coca-Cola Company all right, title and interest in and to the trademark LIFE TASTES GOOD!, including all applications therefor, all common law rights therein, the '380 registration, as well as the goodwill symbolized by the trademark LIFE TASTES GOOD!.

DOWNES RACHLIN & MARTIN PLLC

By: Peter B. Kunin  
Peter B. Kunin, Director  
and Duly Authorized Agent

State of Vermont  
County of Chittenden, SS.

On this the 27th day of February, 2001, Peter Kunin personally appeared, and he acknowledged this instrument, by him sealed and subscribed, to be his free act and deed, and the free act and deed of Downs Rachlin & Martin PLLC.

Before me: Janice H. Brownell  
Notary Public

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