07-03-2001

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

101768012

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨⇨⇨ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sonoma Vineyards

6.22.01

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State California
- ☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: S V Acquisition Co., Inc.

Internal Address: Suite 1600

Street Address: 88 Kearny Street

City: San Francisc State: CA Zip: 94104

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State California
- ☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☐ Assignment
- ☐ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☒ Other Asset Purchase Agreement

Execution Date: November 9, 1988

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,171,542

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paulette R. Carey, Esq.

Internal Address: Buchman & O'Brien, LLP

Street Address: 510 Thornall Street
Suite 200

City: Edison State: NJ Zip: 08837

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....$ 40.00

- ☒ Enclosed
- ☐ Authorized to be charged to deposit account

8. Deposit account number:

06-22-2001
U.S. Patent & TMOfc/TM Mail Rcpt Dt #73

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paulette R. Carey, Esq.
Name of Person Signing

Paulette R. Carey
Signature

6/19/01
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

[EXECUTION COPY]

ASSET PURCHASE AGREEMENT

between

SONOMA VINEYARDS

as "Seller"

and

SV ACQUISITION CO., INC.

as "Buyer"

Dated November 9, 1988

TRADEMARK
REEL: 002323 FRAME: 0084

SCHEDULE 1.02(a)(ix)
TO
PURCHASE AGREEMENT

SONOMA VINEYARDS OWNED TRADEMARKS AND PATENTS

United States Trademark	Principal Register No.	Status
Rodney D. Strong -- Block Letters	1,279,164	Sec. 8--due 5/22/89-5/22/90
Signature Design	1,249,226	Sec. 8--due 8/23/88-8/23/89
Alexander's Crown	1,171,542	Sec. 8 filed
Healdsburg Cellars/Design	1,205,649	Sec. 8--due 8/17/87-8/17/88
Healdsburg Cellars	1,227,135 (Supp. Reg.)	Sec. 8--due 2/8/88-2/8/89
Tiburon Vintners	1,028,857	Sec. 8 & 15 filed
Adequate White	1,050,217	Sec. 8 and/or 15 filed
Adequate Red	1,056,244	Sec. 8 and/or 15 filed
California Gold	1,093,944	Sec. 8 and/or 15 filed

United States Patent	Register No.
Bottle Design Granted 9/19/78; Term 14 Years	249,462

California	Trademark Number	Date of Expiration
Bonded Winery #999	47,070	4/30/89