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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sonoma Vineyards

6.22.01

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other Asset Purchase Agreement

Execution Date: November 9, 1988

2. Name and address of receiving party(ies)

Name: S V Acquisition Co., Inc.

Internal Address: Suite 1600

Street Address: 88 Kearny Street

City: San Francisco State: CA Zip: 94104

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,171,542

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paulette R. Carey, Esq.

Internal Address: Buchman & O'Brien, LLP

Street Address: 510 Thornall Street Suite 200

City: Edison State: NJ Zip: 08837

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:



06-22-2001

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(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paulette R. Carey, Esq.

Name of Person Signing

Signature

Date 6/19/01

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Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSET PURCHASE AGREEMENT

between

SONOMA VINEYARDS

as "Seller"

and

SV ACQUISITION CO., INC.

as "Buyer"

Dated November 9, 1988

**SONOMA VINEYARDS OWNED
 TRADEMARKS AND PATENTS**

<u>United States Trademark</u>	<u>Principal Register No.</u>	<u>Status</u>
Rodney D. Strong -- Block Letters	1,279,164	Sec. 8--due 5/22/89- 5/22/90
Signature Design	1,249,226	Sec. 8--due 8/23/88- 8/23/89
Alexander's Crown	1,171,542	Sec. 8 filed
Healdsburg Cellars/Design	1,205,649	Sec. 8--due 8/17/87- 8/17/88
Healdsburg Cellars	1,227,135 (Supp. Reg.)	Sec. 8--due 2/8/88- 2/8/89
Tiburon Vintners	1,028,857	Sec. 8 & 15 filed
Adequate White	1,050,217	Sec. 8 and/or 15 filed
Adequate Red	1,056,244	Sec. 8 and/or 15 filed
California Gold	1,093,944	Sec. 8 and/or 15 filed

<u>United States Patent</u>	<u>Register No.</u>
Bottle Design Granted 9/19/78; Term 14 Years	249,462

<u>California</u>	<u>Trademark Number</u>	<u>Date of Expiration</u>
Bonded Winery #999	47,070	4/30/89