

07-03-2001



101766766

Form (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

REGISTRATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

6-26-01

1. Name of conveying party(ies): NATIONAL BUSINESS SERVICES, INC. 1120 Wheeler Way Langhorne, PA 19047

2. Name and address of receiving party(ies) Name: ADVERTISING SPECIALTY INSTITUTE INC. Address: 4800 Street Road Trevoose PA Zip: 19047

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Execution Date: September 13, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,963,599

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stuart E. Beck,

Internal Address:

Street Address: 1617 JFK Blvd., Suite 601

City: Philadelphia State: PA Zip: 19103

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed PTO-2038 for \$40.00

Authorized to be charged to deposit account

8. Deposit account number:

02-1652

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stuart E. Beck Name of Person Signing

Signature

June 22, 2001 Date

Total number of pages including cover sheet, attachments, and document: 4

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/02/2001 LMUELLER 00000135 1963599

01 FC:481

40.00 OP

200070-871

Registration Number

Filed with the Department of State on

SEP 14 2000

Entry Number

245383

K. J. King
Secretary of the Commonwealth

ARTICLES OF AMENDMENT-DOMESTIC BUSINESS CORPORATION
DSCR:16-1915 (Rev 90)

In compliance with the requirements of 15 Pa.C.S. § 1015 (relating to articles of amendment), the undersigned business corporation, desiring to amend its Articles, hereby states that:

1. The name of the corporation is: National Business Services, Inc.
2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to extract the following information to conform to the records of the Department):
- (a) 1120 Wheeler Way Langhorne PA 19047 Bucks
Number and Street City State Zip County
- (b) or: _____
Name of Commercial Registered Office Provider County

For a corporation represented by a commercial registered office provider, the county in (b) shall be deemed the county in which the corporation is located for venue and official publication purposes.

3. The statute by or under which it was incorporated is: Statute of 1933
4. The date of its incorporation is: 7/10/1962
5. (Check, and if appropriate complete, one of the following):
- The amendment shall be effective upon filing these Articles of Amendment in the Department of State.
- The amendment shall be effective on: _____ at _____
Date Hour
6. (Check one of the following):
- The amendment was adopted by the shareholders (or members) pursuant to 15 Pa.C.S. § 1014(a) and (b).
- The amendment was adopted by the board of directors pursuant to 15 Pa.C.S. § 1014(c).
7. (Check, and if appropriate complete, one of the following):
- The amendment adopted by the corporation, set forth in full, is as follows:
- The name of the Corporation shall be changed from National Business Services, Inc. to Advertising Specialty Institute, Inc., and
the registered office shall be 4800 Street Road, Trevose, PA 19047
- The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

DEPARTMENT OF STATE

RECEIVED

DEC. 15-1915 (Rev. 80)-2

200070 - 872

8. (Check if the amendment restates the Articles):

The restated Articles of Incorporation supersede the original Articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned Corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this 13th day of September, 2000.

National Business Services
(Name of Corporation)
BY: [Signature]
(Signature)
TITLE: CEO

C O M M O N W E A L T H O F P E N N S Y L V A N I A

D E P A R T M E N T O F S T A T E

OCTOBER 10, 2000

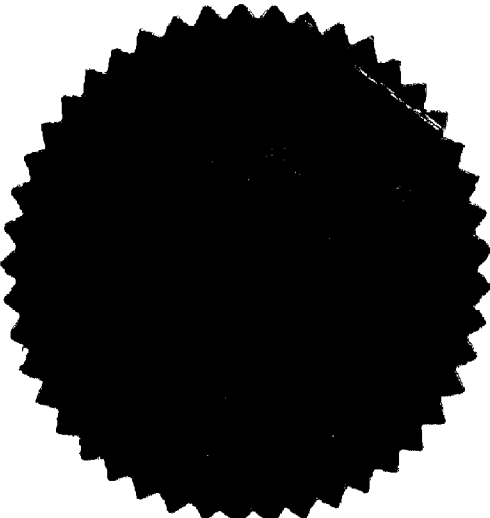
TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

ADVERTISING SPECIALTY INSTITUTE, INC.

I, Kim Pizzingrilli, Secretary of the Commonwealth of Pennsylvania do hereby certify that the foregoing and annexed is a true and correct photocopy of Articles of Amendment

which appear of record in this department

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written.



Kim Pizzingrilli

Secretary of the Commonwealth

DPOS