

JUN 25 2001

07-05-2001



101767438

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger ☐ Change of Name
- ☐ Other
- Effective Date
Month Day Year
2-27-01

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year
6-14-01

Name

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership

- ☐ Corporation ☐ Association

☒ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

07/03/2001 LAMUELLER 00000142 024377 75358072
01 FD:481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002323 FRAME: 0546

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes



No



Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paul J. Reilly

Name of Person Signing


Signature

June 20, 2001

Date Signed

ASSIGNMENT

Assignment is effective as of this 27th day of February, 2001.

WHEREAS, MARKETING SOLUTIONS, INC., a corporation of the Commonwealth of Massachusetts, having a place of business at 54 Shaw Farm Road, Canton, Massachusetts (hereinafter "**Assignor**"), is the owner of all right, title and interest in and to the mark MASTERCARE, the United States Service Mark Application thereof, namely, Serial No. 75/358,072, and the goodwill thereof; and

WHEREAS, MASTERCARD INTERNATIONAL INCORPORATED, a company organized under the laws of the State of Delaware, having a place of business at 2000 Purchase Street, Purchase, New York 10577-2509 (hereinafter "**Assignee**"), is desirous of acquiring all right, title, and interest in and to the mark MASTERCARE, the United States Service Mark Application thereof, namely, Serial No. 75/358,072, and the goodwill thereof.

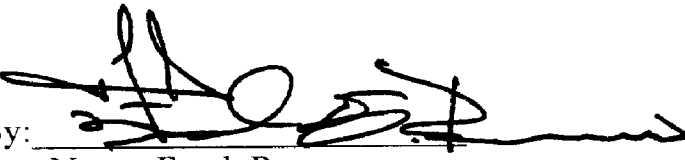
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **Assignor** does hereby assign, transfer, set over and convey unto **Assignee**, **Assignor's** entire worldwide and universal rights, title and interest in and to the mark MASTERCARE, the United States Service Mark Application thereof, namely, Serial No. 75/358,072, any registration resulting therefrom, together with the goodwill of the business symbolized by the mark, and all other applications for and registrations of the MASTERCARE mark, the same to be held and enjoyed by **Assignee** for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as the same would have been held and enjoyed by

Assignor if this assignment had not been made, including but not limited to all common-law rights in the mark MASTERCARE, and the right to sue for all claims, demands and/or causes for action, both at law and in equity, that **Assignor** may have on account of any infringement of the mark MASTERCARE prior to the date hereof.

IN WITNESS WHEREOF, representatives of the parties, having full power and authority to do so, have executed this ASSIGNMENT effective as of the date first written above.


MARKETING SOLUTIONS, INC.
(Assignor)

Dated: 6/14/2001

By: 
Name: Frank Romero
Title : President

MASTERCARD INTERNATIONAL
INCORPORATED
(Assignee)

Dated: 2/27/01

By: 
Name: Colm Dobbyn
Title : Senior Vice President &
Assistant General Counsel