

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
08 30 2001

**Conveying Party**

Mark if additional names of conveying parties attached  
Execution Date  
Month Day Year  
08 30 2001

Name Reiman Publications, LLC

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other Limited liability company
- Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

Mark if additional names of receiving parties attached

Name World Wide Country Tours, LLC

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 5400 South 60th Street

Address (line 2) \_\_\_\_\_

Address (line 3) Greendale

Wisconsin

53129

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other Limited liability company
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**

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REEL: 002323 FRAME: 0604

FORM PTO-1618B  
Expires 06/30/89  
OMR 0551-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) |                      |                      | Registration Number(s)               |                      |                      |
|---------------------------------|----------------------|----------------------|--------------------------------------|----------------------|----------------------|
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text" value="2248663"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text"/>                 | <input type="text"/> | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text"/>                 | <input type="text"/> | <input type="text"/> |

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marta S. Levine

*Marta Levine*

September 6, 2001

Name of Person Signing

Signature

Date Signed

**Assignment of Trademark**

This Assignment of Trademark is made by and between Reiman Publications, LLC, a Delaware limited liability company with its principal place of business at 5400 South 60<sup>th</sup> Street, Greendale, Wisconsin 53129 (the "Assignor"), and World Wide Country Tours, LLC., a Delaware limited liability company with its principal place of business at 5400 South 60<sup>th</sup> Street, Greendale, Wisconsin 53129 (the "Assignee").

Whereas, the Assignor is the owner of the trademark WORLD WIDE COUNTRY TOURS, for "travel agency services, namely conducting travel tours and excursions", the registration thereof (U.S. Trademark Registration No. 2,248,663, issued on June 1, 1999), and the goodwill of the business in connection therewith.

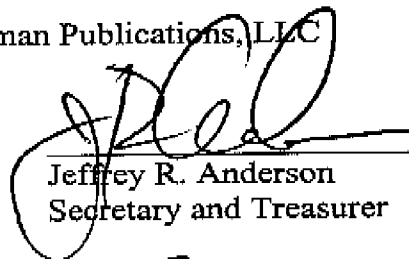
And whereas, the Assignee desires to acquire said trademark, the registration thereof, and the business and goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignor hereby sells, assigns and transfers unto the Assignee, the Assignor's entire right, title and interest in and to the trademark, the registration thereof, and the goodwill of the business in connection therewith, and the Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of said trademark.

In witness whereof, Assignor has caused this Assignment of Trademark to be executed and sealed by a duly authorized officer as of the date written below.

Reiman Publications, LLC

By:

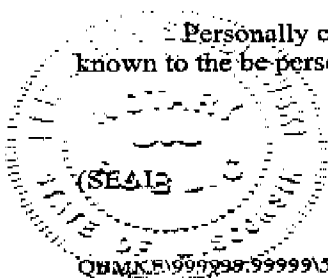
  
Jeffrey R. Anderson  
Secretary and Treasurer

Date: August 30, 2001

STATE OF WISCONSIN     )  
  )  
MILWAUKEE COUNTY     )

Personally came before me this 30<sup>th</sup> day of August, 2001, the above-named individual, to me known to be the person who executed this Assignment of Trademark and acknowledged the same.

  
Notary Public, State of Wisconsin  
My Commission Expires: 2-17-02



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