

07-06-2001



101768900 SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type	Conveyance Type
<input checked="" type="checkbox"/> New L-27-07	<input type="checkbox"/> Assignment <input type="checkbox"/> License
<input type="checkbox"/> Resubmission (Non-Recordation) Document ID#	<input type="checkbox"/> Security Agreement <input type="checkbox"/> Nunc Pro Tunc Assignment Effective Date Month Day Year
<input type="checkbox"/> Correction of PTO Error Reel # Frame #	<input type="checkbox"/> Merger
<input type="checkbox"/> Corrective Document Reel # Frame #	<input checked="" type="checkbox"/> Change of Name
	<input type="checkbox"/> Other 27

Conveying Party Mark if additional names of conveying parties attached

Name **BEAUTY EXPRESS, INC.** Execution Date
Month Day Year
01311994

Formerly
 Individual General Partnership Limited Partnership Corporation Association
 Other

Citizenship/State of Incorporation/Organization **COLORADO**

Receiving Party Mark if additional names of receiving parties attached

Name **TRADE SECRET, INC.**

DBA/AKA/TA

Composed of

Address (line 1) **7201 Metro Boulevard, Minneapolis, MN 55439-2103**

Address (line 2)

Address (line 3) City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization **COLORADO**

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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TRADEMARK
REEL: 002323 FRAME: 0949

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 612-332-8200

Name **MALCOLM L. MOORE
MOORE & HANSEN**

Address (line 1) **90 SOUTH SEVENTH STREET, SUITE 2900**

Address (line 2) **MINNEAPOLIS, MN 55402**

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s) () Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1902007

Number of Properties

Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed () Deposit Account ()

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 13-4300

Authorization to charge additional fees: Yes () No ()

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MALCOLM L. MOORE
Name of Person Signing


Signature

JUNE 25, 2001
Date

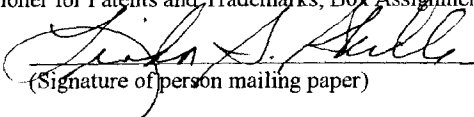
I:\Client Files\Q-T\Regis R2\041-04-US (fka 041-01-US & 48637)\010625 recordation form cover sheet.doc

CERTIFICATE OF MAILING

"Express Mail" Mailing Label No. EL 850930867 US Date of Deposit June 27, 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents and Trademarks, Box Assignments, Washington, DC 20231.

Linda S. Skille
(Type or print name of person mailing paper or fee)


(Signature of person mailing paper)

CHANGE OF NAME

ARTICLES OF AMENDMENT
to the
ARTICLES OF INCORPORATION
of
BEAUTY EXPRESS, INC.

941017874 \$25.00
SOS 02-14-94 15:30

DP871388510

Pursuant to the provisions of the Colorado Corporation Code, the undersigned corporation adopts the following Articles of Amendments to its Articles of Incorporation:

FIRST: The name of the corporation is Beauty Express, Inc.

SECOND: The following amendment to the Articles of Incorporation was adopted on January 31, 1994, as prescribed by the Colorado Corporation Code, in the manner marked with an X below:

_____ Such amendment was adopted by the board of directors where no shares have been issued.

X Such amendment was adopted by a vote of the shareholders. The number of shares voted for the amendment was sufficient for approval.

The name of this corporation is Trade Secret, Inc. ✓

THIRD: The manner, if not set forth in such amendment, in which any exchange, reclassification, or cancellation of issued shares provided for in the amendment shall be effected, is as follows: Not Applicable

FOURTH: The manner in which such amendment effects a change in the amount of stated capital, and the amount of stated capital as changed by such amendment, are as follows: Not Applicable

Beauty Express, Inc.

By [Signature], President

and [Signature], Assistant Sec.



COMPUTER UPDATE COMPLETE
RA

STATE OF COLORADO
DEPARTMENT OF STATE

I hereby certify that this is a true and complete copy of the document filed in this office and admitted to record in

File 941017834

DATED Feb. 7 1991

Victoria Buckley
Secretary of State

By Jinda Stevens

