

07-12-2001



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Handwritten: *WMD*  
*6/25/01*

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New**
- Resubmission (Non-Recordation)**  
Document ID #
- Correction of PTO Error**  
Reel #  Frame #
- Corrective Document**  
Reel #  Frame #

**Conveyance Type**

- Assignment**  **License**
- Security Agreement**  **Nunc Pro Tunc Assignment**
- Merger**  **Effective Date**  
Month Day Year
- Change of Name**
- Other**

**Conveying Party**

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization**

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization**

07/11/2001 LNWELLER 00000213 201112 78001154

FOR OFFICE USE ONLY

01 FC:001  
02 FC:002

40.00 CH  
6250.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002324 FRAME: 0334

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
See attached schedule			See attached schedule		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paul A. Lee

Name of Person Signing

Paul A. Lee

Signature

June 22, 2001

Date Signed

Trademark Name:	Status	Application No:
A PERFECT DAY	Pending	78/001154
ADVERTISER INFOLINK	Pending	75/696655
AVIDQUEST	Pending	76/210051
BEST THINGS IN GOLF	Pending	75/905794
BIG APPLE CLASSICS	Pending	75/635884
BOARD AID LOGO	Pending	75/828775
CLUBTEST	Pending	75/863042
CLUBTEST	Pending	75/863041
DRESSED TO A TEE	Pending	75/787341
FAIRWAY	Pending	75/765719
FAIRWAY GOLF & THE GOOD LIFE	Pending	75/765722
FIELD & STREAM	Pending	75/975236
FIELD & STREAM	Pending	74/466722
FIELD & STREAM	Pending	75/766176
FIELD & STREAM	Pending	74/641212
FIELD & STREAM CLUB	Pending	76/084288
FORE! TRIVIA TOUR	Pending	76/219435
GET YOUR GAME ONLINE	Pending	76/010516
GOLF MAGAZINE (STYLIZED)	Pending	75/641998
GOLF MAGAZINE TV	Pending	75/905792
GOLFOFONLINE	Pending	76/042846
GOLFOFONLINE.COM	Pending	76/042845
HALFPIPE JAM	Pending	76/084291
MAKE TIME FOR YOU	Pending	76/231248
MOTOR BOATING	Pending	75/915292
MOTOR BOATING & SAILING	Pending	78/002869
MOTOR BOATING SINCE 1907 GREAT GEAR & SAILING	Pending	75/655511
MOTORBOATING BUYERS GUIDE	Pending	75/924095
MOUNTAIN SPORTS MEDIA	Pending	78/010425

Trademark Name:	Status	Application No.
MOUNTAIN SPORTS MEDIA	Pending	78/010424
MOUNTAIN SPORTS MEDIA	Pending	78/010423
MOUNTAIN SPORTS PRESS	Pending	75/847701
OLN	Pending	75/701929
OLN ADVENTURE RADIO	Pending	78/019742
OLN RADIO	Pending	78/019744
OUTDOOR LIFE	Pending	75/536169
OUTDOOR LIFE	Pending	75/420699
OUTDOOR LIFE	Pending	75/565780
OUTDOOR PURSUIT	Pending	75/542229
PICTURE GOLF LIKE YOU NEVER HAVE BEFORE	Pending	76/206926
POPULAR SCIENCE WHAT'S NEW TOUR	Pending	76/210050
PUNCHLIST	Pending	75/796603
RIDE BMX	Pending	75/874845
SALT WATER SPORTSMAN	Pending	75/716704
SALT WATER SPORTSMAN WORLD'S GREATEST FISHING	Pending	75/718644
SALT WATER SPORTSWEAR	Pending	75/609799
SCIENCE HAPPENS	Pending	75/950349
SCIENCE HAPPENS	Pending	75/950347
SCIENCE HAPPENS LOGO	Pending	76/043011
STANCE	Pending	75/814847
THE BOATKEEPER	Pending	75/870317
THE SOUL OF THE AMERICAN OUTDOORS	Pending	76/084292
THE SOUL OF THE AMERICAN OUTDOORS	Pending	75/536171
THREE TREES LOGO	Pending	75/584418
THREE TREES LOGO	Pending	75/584419
THREE TREES LOGO	Pending	75/584420
THREE TREES LOGO	Pending	75/584421

Trademark Name:	Status	Application No.
TODAY'S HOMEOWNER BEST NEW PRODUCTS	Pending	75/765721
TODAY'S HOMEOWNER SOLUTIONS	Pending	76/210825
TOOL BOX	Pending	75/483866
TRANSWORLD BMX	Pending	76/255477
TRANSWORLD MOTOCROSS	Pending	75/951082
TRANSWORLD SKATEBOARDING MAGAZINE	Pending	75/765723
TRANSWORLD STANCE	Pending	75/845096
TROUT & GOOSE LOGO	Pending	75/536168
WARP	Pending	75/668298
YACHTING MAGAZINE'S KEYWEST RACE WEEK	Pending	75/391293
YACHTINGNET.COM	Pending	76/068796

Trademark Name:	Status	Registration No:
ACONA	Registered	2,195,728
ACONA OUTDOOR ADVENTURE	Registered	2,100,323
ADVENTURE CLUB OF NORTH AMERICA	Registered	2,161,072
ADVENTURE CLUB OF NORTH AMERICA LOGO	Registered	2,286,778
AROUND THE YARD	Registered	2,236,341
BEST OF WHAT'S NEW	Registered	1,720,167
BEST THINGS IN GOLF	Registered	2,300,651
BMX BUSINESS NEWS (STYLIZED) LOGO	Registered	2,136,401
BOARD AID LOGO	Registered	2,057,031
BOARD AID LOGO	Registered	2,379,670
CRUISING YACHTSMAN	Registered	2,325,768
DESIGN (CIRCLE W/GOLF CLUB & GOLF FLAG)	Registered	1,701,049
ESSENTIAL GUIDE	Registered	2,233,048
EXPERT ADVICE ON IMPROVING YOUR HME	Registered	2,240,009
FAST FORWARD LOGO	Registered	2,410,133
FAST FORWARD LOGO	Registered	2,389,586
FAST FORWARD LOGO	Registered	2,332,921
FIELD & STREAM	Registered	1,965,817
FIELD & STREAM	Registered	1,528,051
FIELD & STREAM	Registered	2,412,559
FIELD & STREAM	Registered	2,264,782
FIELD & STREAM	Registered	2,006,410
FIELD & STREAM	Registered	2,033,655
FIELD & STREAM	Registered	1,301,639
FIELD & STREAM	Registered	2,001,535
FIELD & STREAM	Registered	2,311,652
FIELD & STREAM (STYLIZED)	Registered	1,406,708
FREEZE	Registered	2,135,091
GOLDEN EAGLE AWARDS	Registered	1,951,420
GOLF	Registered	1,179,122
GOLF (STYLIZED)	Registered	2,349,798

Trademark Name:	Status	Registration No:
GOLF AMERICA	Registered	1,971,976
GOLF MAGAZINE	Registered	2,429,568
GOLF MAGAZINE	Registered	2,272,491
GOLF MAGAZINE	Registered	2,166,118
GOLF MAGAZINE	Registered	2,100,033
GOLF MAGAZINE	Registered	1,521,775
GOLF MAGAZINE	Registered	2,100,032
GOLF MAGAZINE	Registered	2,253,880
GOLF MAGAZINE	Registered	1,993,626
GOLF MAGAZINE GOLD MEDAL RESORT	Registered	1,724,515
GOLF MAGAZINE GOLF COURSE GUIDE	Registered	2,357,215
GOLF MAGAZINE SILVER MEDAL RESORT	Registered	1,695,122
GOLFCOURSE.COM LOGO	Registered	2,217,637
GOLFML	Registered	2,313,916
GOLFOFFLINE	Registered	2,223,321
GOLFOFFLINE.COM	Registered	2,284,155
GOLFSEARCH.COM LOGO	Registered	2,144,423
HOME CARE	Registered	2,260,921
HOME MART	Registered	2,293,798
HOME MECHANIX	Registered	1,391,204
HOME MECHANIX	Registered	1,759,810
HOMEOWNER'S DIGEST	Registered	2,252,186
I BIKE	Registered	2,243,610
I GOLF LOGO	Registered	2,118,228
I RACE LOGO	Registered	2,196,514
I SKI (STYLIZED)	Registered	2,084,847
IN A WORD	Registered	2,233,110
INTERZINE	Registered	2,093,137
MOTOR BOATING & SAILING	Registered	1,934,455
MOTOR BOATING & SAILING	Registered	1,155,537
MOTOR BOATING & SAILING LOGO	Registered	1,946,214

Trademark Name:	Status	Registration No:
MOTOR BOATING & SAILING LOGO	Registered	1,909,455
MOUNTAIN SPORTS PRESS	Registered	2,422,368
MOUNTAIN SUMMER	Registered	2,295,923
NASTAR	Registered	1,120,914
NASTAR	Registered	1,726,359
NASTAR LOGO	Registered	925,304
OL LOGO	Registered	2,099,293
OUTDOOR EXPLORER	Registered	2,276,475
OUTDOOR LIFE	Registered	2,160,725
OUTDOOR LIFE	Registered	2,173,509
OUTDOOR LIFE	Registered	1,002,765
OUTDOOR LIFE	Registered	2,284,677
OUTDOOR LIFE	Registered	2,179,064
OUTDOOR LIFE	Registered	2,249,941
OUTDOOR LIFE	Registered	2,286,773
OUTDOOR LIFE	Registered	2,173,508
OUTDOOR LIFE	Registered	2,381,195
OUTDOOREXPLORER.COM	Registered	2,413,661
PAR 2000	Registered	2,388,919
PERSONAL GOLF AGENT	Registered	2,346,325
PLAD	Registered	1,981,028
POPULAR SCIENCE	Registered	2,366,226
POPULAR SCIENCE	Registered	2,175,427
POPULAR SCIENCE	Registered	636,827
POPULAR SCIENCE THE WHAT'S NEW MAGAZINE LOGO	Registered	1,073,598
PRIVATE LESSONS	Registered	2,134,814
PRIVATE LESSONS	Registered	2,144,988
PRIVATE LESSONS	Registered	1,679,328
PRIVATE LESSONS	Registered	2,122,082
PRO'S & CONTRACTORS	Registered	2,233,111
REAL ADVENTURE REAL PEOPLE	Registered	2,338,773



Trademark Name:	Status	Registration No:
REALITY TECH	Registered	2,413,132
RIDE BMX (STYLIZED)	Registered	2,165,863
RIDE BMX (WORDMARK)	Registered	2,351,370
SALT WATER SPORTSMAN	Registered	2,179,062
SALT WATER SPORTSMAN	Registered	887526
SALT WATER SPORTSMAN	Registered	1,782,655
SALT WATER SPORTSMAN	Registered	2,332,751
SALTWATERSPORTSMAN.COM	Registered	4,426,256
SENIOR GOLFER	Registered	2,113,642
SENIOR GOLFER	Registered	1,837,291
SENIOR GOLFER	Registered	2,272,672
SENIOR GOLFER	Registered	2,321,800
SENIOR GOLFER LOGO	Registered	1,610,897
SENIORGOLFER.COM	Registered	2,414,851
SIMPLE SOLUTIONS	Registered	2,252,187
SKATEBOARDING BUSINESS	Registered	2,337,856
SKI	Registered	1,002,770
SKI LIFE	Registered	1,035,763
SKI MAGAZINE	Registered	2,179,063
SKI MAGAZINE	Registered	1,630,827
SKI WEE	Registered	1,169,669
SKI WEE LOGO	Registered	1,169,668
SKI WITH THE GREATS	Registered	2,164,896
SKIING	Registered	909,613
SKIING	Registered	2,181,119
SKIING TRADE NEWS	Registered	909,614
SKIING WINTER ADVENTURE	Registered	2,431,130
SKINET	Registered	2,083,200
SNAP (STYLIZED)	Registered	2,256,370
SNOWBOARD LIFE	Registered	2,065,566
SNOWBOARD LIFE	Registered	2,029,210

Trademark Name:	Status	Registration No.
SNOWBOARD LIFE	Registered	2,127,566
SNOWBOARD RESORT GUIDE	Registered	2,303,054
SOL SNOWBOARDING	Registered	2,299,681
SPORTS PUBLISHING GROUP	Registered	1,921,315
STN	Registered	2,279,479
STN ONLINE	Registered	2,328,942
STN SKIING TRADE NEWS ONLINE	Registered	2,328,943
THE BEST OF TODAY'S BOATS & GEAR	Registered	2,297,178
THE BEST OF WHAT'S NEW	Registered	2,333,237
THE CRUISING YACHTSMAN	Registered	1,132,465
THE ESSENTIAL GUIDE FOR BUYERS	Registered	2,143,762
THE GOLF COURSE	Registered	1,887,083
THE PLAYER'S EXCHANGE	Registered	2,054,180
THE POWER OF PASSION	Registered	2,213,101
THE SKIING COMPANY	Registered	1,798,102
THE SKIING COMPANY LOGO	Registered	1,801,024
THE SOUL OF THE AMERICAN OUTDOORS	Registered	2,414,079
THE WHAT'S NEW MAGAZINE	Registered	902,621
TODAY'S HOMEOWNER	Registered	2,217,580
TODAY'S HOMEOWNER	Registered	2,219,254
TODAY'S HOMEOWNER	Registered	2,124,298
TODAY'S HOMEOWNER	Registered	2,178,993
TODAY'S HOMEOWNER WITH DANNY LIPFORD	Registered	2,333,238
TODAY'SHOMEOWNER.COM	Registered	2,343,542
TOURNAMENT DIGEST	Registered	1,304,386
TOURNAMENT DIGEST LOGO	Registered	1,314,540
TRANSWORLD MEDIA	Registered	2,307,121
TRANSWORLD SKATEBOARDING	Registered	2,382,801
TRANSWORLD SKATEBOARDING	Registered	2,395,477
TRANSWORLD SNOWBOARDING (STYLIZED)	Registered	1,544,399
TRANSWORLD SNOWBOARDING BUSINESS	Registered	2,195,263

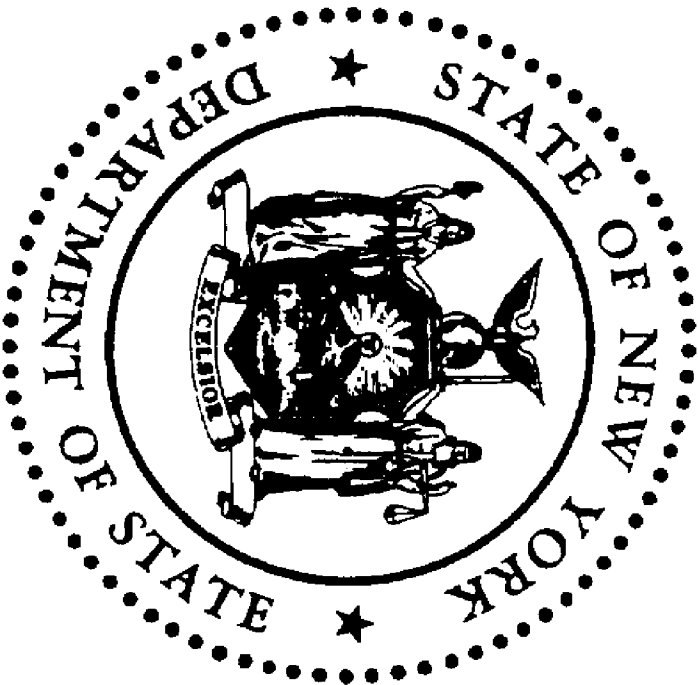
Trademark Name:	Status	Registration No:
TRANSWORLD SURF	Registered	2,316,139
TRANSWORLD SURF	Registered	2,368,278
TRANSWORLD SURF	Registered	2,434,657
TRANSWORLD SURF BUSINESS	Registered	2,388,659
TRANSWORLDSURF.COM	Registered	2,368,279
TREE & FISH LOGO	Registered	1,979,666
TROUT & GOOSE IN SQUARES LOGO	Registered	1,260,916
TROUT & GOOSE LOGO	Registered	1,739,755
TROUT & GOOSE LOGO	Registered	2,202,647
VACATIONS AFLOAT	Registered	2,386,564
VERGE	Registered	2,155,717
WARP	Registered	2,326,485
WARP SKATE SNOW SURF SOUND LOGO	Registered	2,151,593
WARREN MILLER	Registered	2,096,710
WARREN MILLER'S	Registered	2,087,095
WARREN MILLER'S SNOWORLD LOGO	Registered	2,192,419
WEEKEND PROJECT	Registered	2,282,286
WHAT'S NEW	Registered	1,069,824
YACHTING	Registered	2,297,211
YACHTING	Registered	2,326,200
YACHTING (STYLIZED)	Registered	184,906
YACHTING BOAT BUYER'S GUIDE	Registered	1,240,708
YACHTING BROKERAGE	Registered	1,544,028
YACHTING LIFE	Registered	2,286,848
YACHTING MAGAZINE REGISTRY	Registered	2,392,709
YACHTING'S BOAT BUYER'S GUIDE	Registered	2,331,710
YACHTING'S BOATS & GEAR	Registered	2,372,475
YACHTING.NET	Registered	1,987,746

State of New York }  
Department of State } SS:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

APR 04 2001



A handwritten signature in black ink, appearing to read "J. Blunk", is written over a horizontal line.

Special Deputy Secretary of State

1-010402000 498

GT-07

CERTIFICATE OF AMENDMENT  
OF THE CERTIFICATE OF INCORPORATION  
OF

Times Mirror Magazines, Inc.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

\*\*\*\*\*

- 1. The name of the corporation is Times Mirror Magazines, Inc.
- 2. The certificate of incorporation of said corporation was filed by the  
Department of State on the 14th day of April, 1967  
under the name of TMC Magazine Corporation.
- 3. (a) The certificate of Incorporation is amended to change  
the name Times Mirror Magazines, Inc. to Time4 Media, Inc.
- (b) To effect the foregoing, Article FIRST is  
amended to read as  
follows: 1) The name of the corporation is Time4 Media, Inc.
- 4. The amendment(s) was/were authorized in the following  
manner: unanimous written consent  
of the board of directors followed by unanimous written consent  
of the shareholders.

Lauren Ezrol, Assistant Secretary  
(Name and Title of signer)  
LAUREN EZROL

1

010402000 448 (2)

CERTIFICATE OF AMENDMENT OF THE  
CERTIFICATE OF INCORPORATION  
OF  
TIMES MIRROR MAGAZINES, INC.  
UNDER SECTION 805 OF THE BUSINESS  
CORPORATION LAW

100  
STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED APR 02 2001  
TAX \$ \_\_\_\_\_  
BY: CS  
New York

Filed by:  
Jasmine Braxton Legal Assistant  
Time Inc.  
1271 Avenue of the Americas  
Time Life Building  
New York, NY 10020

2

DRAWDOWN  
010402000 515

DIVISION OF CORPORATIONS AND STATE RECORDS

ALBANY, NY 12231-0001

FILING RECEIPT

ENTITY NAME: TIME4 MEDIA, INC.

DOCUMENT TYPE: AMENDMENT (DOMESTIC BUSINESS)
NAME

COUNTY: NEWY

SERVICE COMPANY: CT CORPORATION SYSTEM

SERVICE CODE: 07

FILED:04/02/2001 DURATION:\*\*\*\*\* CASH#:010402000515 FILM #:010402000498

ADDRESS FOR PROCESS

REGISTERED AGENT



Table with columns: FILER, FEES, PAYMENTS, and details for JASSMINE BRAXTON, L.A., TIME INC. including FILING, TAX, CERT, COPIES, HANDLING, CASH, CHECK, CHARGE, DRAWDOWN, BILLED, REFUND.

DOS-1025 (11/89)

TOTAL P.02