

07-09-2001

(Rev. 6-93)

Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)



To the Honorable Commissioner

101769990

original documents or copy thereof.

address of receiving party(ies)

1. Name of conveying party(ies):

Best Buy Tortilla Factory, Inc.

6-7801

Name: Gruma Corporation

Internal Address: Suite 200

Street Address: 1159 Cottonwood Lane

City: Irving State: TX ZIP: 75038

- Individual(s)
- General Partnership
- Corporation-State - Texas
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: March 1, 1998

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): _____

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,248,841

400

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth R. Glaser

Internal Address: Akin Gump Strauss Hauer & Feld, LLP

Street Address: P. O. Box 688

City: Dallas State: TX ZIP: 75313-0688

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kenneth R. Glaser
Name of Person Signing

Signature

6/22/01
Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

NUNC PRO TUNC ASSIGNMENT

WHEREAS, BEST BUY TORTILLA FACTORY, INC., a Texas corporation, (hereinafter "Assignor"), was the owner of the trademark BEST BUY & Design, registered under No. 2,248,841.

WHEREAS, on March 1, 1998 Assignor did assign to GRUMA CORPORATION, a Nevada corporation, having an address of 1159 Cottonwood Lane, Suite 200, Irving, Texas 75038 (hereinafter "Assignee"), the right, title and interest in and to the Mark;

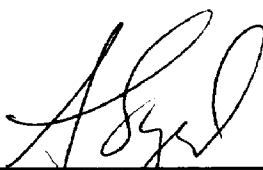
WHEREAS, it is the purpose of this document to memorialize the assignment of the Mark in a form suitable for recording.

NOW, THEREFORE, Assignor hereby confirms the assignment on March 1, 1998 and does hereby assign unto Assignee, *nunc pro tunc*, the entire right, title and interest in and to the Mark, together with the goodwill of the business connected with the use of and symbolized by said Mark.

IN WITNESS WHEREOF, Assignor has executed this instrument on this 11th day of June, 2001.

BEST BUY TORTILLA FACTORY, INC.

By:



Name: Asima Syed

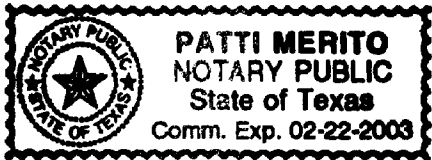
Title: SVP marketing

STATE OF Texas

COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this day personally appeared Asima Syed and having been duly sworn by me, upon his/her oath states that she is Sr. Vice President Marketing of Best Buy Tortilla Factory, Inc., that he/she has read and understands the foregoing instrument, that he/she is authorized to execute said instrument, and acknowledged to me that he/she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 14th day of June, 2001.



Patti Merito
Printed Name of Notary Public

Patti Merito
Signature of Notary Public

My Commission expires the 22nd day of February, 2003.