07-09-2001 FORM PTO-U.S. DEPARTMENT OF COMMERCE **RECO** Patent and Trademark Office 1-31-92 101770146 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): Name of conveying party(ies): Name: Silicon Valley Bank imedium inc Internal Address: Loan Documentation +16150 みわらう Street Address: 3003 Tasman Drive Association Individual(s) City: Santa Clara ZIP: 95054 State: Limited Partnership General Partnership Individual(s) Citizenship Other Additional name(s) of conveying party(ies) attached? Tyes X No Association \_ General Partnership 3. Nature of conveyance: Limited Partnership Assignment Merger Corporation-State Change of Name Other Security Agreement If assignee is not domiciled in the United States, a domestic representative Yes No designation is attached ☐ Other (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No Execution Date: 430 0 4. Application number(s) or trademark number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 600344 001343524 75/676,166 600345 10313070 76/148, 392 76/029,325 20017954 908119 822649080 76/116,718 822649241 809472 Additional numbers attached? ☐Yes⊠No Name and address of party to whom correspondence concerning document should be mailed: Name: Silicon Valley Bank

6. Total number of applications and registrations involved: \_

7. Total fee (37 CFR 3.41): .....s <u>3 </u>ትዕ

Authorized to be charged to deposit account

Street Address: 3003 Tasman Dr.

Internal Address: Loan Documentation HG150 HAISS

8. Deposit account number:

ZIP: 95054 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE

₫7/06/2001 LMUELLER 00000168 75676166

11 FC: 481

City: Santa Clara

40.00 OF

State: Ça

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy

of the original document.

Janice Chua

Name of Person Signing

6/20/01

OMB No 0651 -0011 (exp 4/94)

Total number of pages comprising cover sheet: 7

### INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of April 30, 2001 by and between SILICON VALLEY BANK ("Bank") and iMEDIUM, INC. ("Grantor").

#### RECITALS

- A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated March 20, 2000 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to forbear from exercising certain rights under the Loan Agreement, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.
- B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

### **AGREEMENT**

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Address of Grantor:

900 West Valley Road, Suite 301
Wayne, Pennsylvania 19087
Attn: Chief Financial Officer

Bank:

SILICON VALLEY BANK

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly

executed by its officers thereunto duly authorized as of the first date written above.

6109712063;

06/20/01 12:36PM; JetFax\_#787; Page 2/2

Received:

8/20/01 10:48AM; ->Silicon Valley Bank; #785; Page 2

JUN-20-01 WED 08:51 AM SILICON VALLEY EAST FAX NO. 16179694395

P. 02

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto thily authorized as of the first date written above.

**GRANTOR:** 

Address of Grantor:	iMedium, Inc.
900 West Valley Road, Snite 301 Wayne, Pennsylvania 19087 Aftn: Chief Financial Officer	Name: John S. Cobran Tille: Presupent + C.CO
	BANK:
Address of Bank:	SILICON VALLEY BANK
3003 Tasman Deive Santu Claro, CA 95054-1191	Title: Vice President

# EXHIBIT A

Copyrights

Description

Registration/ Application Number Registration/ Application <u>Date</u>

No registered copyrights.

# EXHIBIT B

### Patents

Description	Registration/Application Number	Registration/ Application Date
U.S. Patent Application, entitled "METHOD AND APPARATUS FOR DYNAMICALLY GENERATING ENABLED ELECTRONIC CONTENT," claiming the benefit of U.S. Provisional Application Serial Number 60/132,747, filed April 19, 1999, entitled, "CUSTOMIZATION AND INTEGRATION OF GENERATED ADVERTISING	Serial Number 9/553,440	filed April 19, 2000
U.S. Provisional Application, entitled, "METHODS AND APPARATUS EMPLOYING MULTI-TIER DECOUPLED ARCHITECTURE FOR ENABLING VISUAL INTERACTIVE DISPLAY."	Serial Number Pending	filed June 22, 2000
U.S. Provisional Application, entitled, "METHOD AND APPARATUS FOR CUSTOMIZATION OF INTERACTIVE DYNAMICALLY-GENERATED DISPLAY OF MEDIA CONTENT TO SINGLE OR MULTIPLE USERS IN SINGLE OR MULTIPLE CONCURRENT INSTANCES ACROSS A COMPUTER NETWORK."	Serial Number Pending	filed August 4, 2000
U.S. Provisional Application, entitled. "METHOD AND APPARATUS FOR CUSTOMIZATION OF INTERACTIVE DYNAMICALLY-GENERATED DISPLAY OF MEDIA CONTENT TO SINGLE OR MULTIPLE USERS IN SINGLE OR MULTIPLE CONCURRENT INSTANCES ACROSS A COMPUTER NETWORK."	Serial Number Pending	filed August 4, 2000
U.S. Provisional Application, entitled, "METHOD AND APPARATUS FOR DISTRIBUTIONS OF INTERACTIVE VISUAL CONTENT AND ENHANCED MEDIA."	Serial Number Pending	filed September 20, 2000
U.S. Provisional Application, entitled, "METHOD AND APPARATUS FOR PRESENTATION, DESIGN AND IMPLEMENTATION OF TRACKABLE ELECTRONIC	Serial Number Pending	filed October 31, 2000

SALES AND MARKETING COLLATERAL."

## EXHIBIT C

### Trademarks

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/Application Date
Mark: IMEDIUM		
United States, Classes 9, 35, 38 & 42	75/676,166	Filed April 6, 1999. Notice of Acceptance of Statement of Use issued on March 10, 2001.
European Community, Classes 9, 35, 38 & 42	001343524	Filed October 6, 1999. Registration on October 18, 2000.
Canada	10313070	Filed October 5, 1999.
Japan	20017954	Filed February 28, 2000.
Brazil, Class 35	822649080	Filed April 24, 2000. Published in Official Bulletin of the Trademark Office on August 8, 2000
Brazil. Class 42	822649241	Filed April 24, 2000. Published in Official Bulletin of the Trademark Office on August 8, 2000
Australia	809472	Filed October 6, 1999. Registration on August 16, 2000.
New Zealand, Class 35	600344	Filed October 6, 1999. Registration effective as of April 6, 1999.
New Zealand, Class 42	600345	Filed October 6, 1999. Registration effective as of April 6, 1999.
India	908119	Filed March 7, 2000.
Mark: iMedium Design Mark		
United States, Classes 9, 35 & 42	76/148,392	Filed October 16, 2000.
Mark: NTIERACTIVE		
United States, Classes 9, 35 & 42	76/029,325	Filed on April 19, 2000. Notice of Allowance issued on February 20, 2001.
Mark: VIU		
United States, Classes 9, 35 & 42	76/116,718	Filed on August 25, 2000.

RECORDED: 07/02/2001

TRADEMARK = .24 → NREEL: 002325 FRAME: 0277